

# **Investors Presentation**

june 2018





### **IMPORTANT NOTE**

This presentation contains certain forward-looking information and statements related to GRUPO ARGOS and its subsidiaries that are based on knowledge of current events, expectations and forecasts, circumstances, and assumptions of future events. Many factors could cause the future results, performance or achievements of GRUPO ARGOS and its subsidiaries to be different to those expressed or assumed herein.

If an unforeseen situation occurs, or the premises or estimations are shown to be incorrect, the future results may be considerably different to those stated herein. The forward-looking statements are made to this date, and GRUPO ARGOS and its subsidiaries do not claim nor assume any obligation to update these forward-looking statements as a result of new information, future events or any other factor.

# GRUPO ARGOS

### **GRUPO ARGOS AT A GLANCE**



- Only liquid vehicle to invest in infrastructure in Colombia
- Strategic focus in Cement, Energy, Road and Airport Concessions
- Solid and articulated portfolio with ~ USD 16 billion in AUM
- Balanced in regions, currency, and sectors
- One of the most important players in infrastructure in the Americas
- Operating in markets with significant growth potential











### SOLID TRACK RECORD - BUILDING REGIONAL PLATFORMS

"Grupo Argos transforms domestic companies into leading regional champions"

### **Setting the stage...**

### ...to expand...

### ...and consolidate market leadership



Market Cap.(1) US\$4.6bn

◆ Merger of 8 Colombian cement companies in **2005** to become a strategic domestic player in the market

More than 15 structural and bolt-on acquisitions in the US along with a comprehensive overhaul and organic expansion program between 2005 and 2016

State-of-the-art plant in Cartagena focusing on exports





12 cement plants & 24m tons of cement per annum



+375 concrete plants &18m cubic meters of concrete per annum





• Entry into the power business through the acquisition of a controlling stake in Celsia in 2010





annual power generation

Leading position Colombia. **Panama** and Costa Rica

**Currently replicating the model with Odinsa** 



### BALANCED PORTFOLIO FOCUSED IN INFRASTRUCTURE

GRUPO ARGOS

Mkt Cap<sup>1</sup> Revenue<sup>2</sup> EBITDA<sup>2</sup>
USD 5.9 bn USD 5.0 bn USD 1.4 bn



### **PORTFOLIO**

Manages a portfolio of USD 3.4 billion<sup>6</sup> composed by:



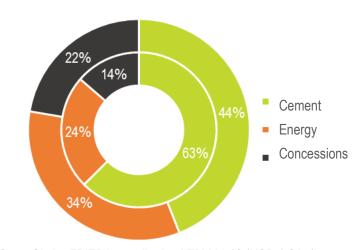
GRUPO ARGOS
Urban Development







### Revenue and Ebitda contribution from Strategic Portfolio



- Outer Circle: EBITDA contribution LTM Mar18 (USD 1.2 bn)
- Inner Circle: Revenue contribution LTM Mar18 (USD 4.6 bn)

<sup>&</sup>lt;sup>1</sup> Mkt Cap in USD as of 3/31/2018 (1 USD = 2,900 COP) <sup>2</sup> Revenues & EBITDA LTM Mar 2018 in USD <sup>3</sup> Cementos Argos 58% ordinary shares and 469.1% of outstanding shares <sup>4</sup> 50% participation in the managing vehicle, 34.6% Economic right with the entrance of Protección Pension Fund <sup>5</sup> Grupo Argos and its related companies adds to 35.9% <sup>6</sup> Portfolio valued at Market prices for Grupo Sura and Nutresa, unit value for Pactia as of Mar 31 2018 and book value for urban development business as of Mar 2018 <sup>7</sup> Corresponds to recurrent revenues and Ebitda for 2017 <sup>8</sup> Grupo Argos and its related companies adds to 99.7%

### STRATEGIC ARCHITECT PRINCIPLES



### SUSTAINABLE GROWTH AND VALUE GENERATION

Capital Allocation + High Standards of Corporate Governance + Social Responsibility + Human Talent Management

## Strategic

### **Financial**

### **Corporate Management**

### **Asset and Talent Management**

- ✓ Corporate strategy
- ✓ Innovation

- Mergers, acquisitions and divestments
- Capital allocation and capital structure
- Accounting and tax guidelines

- Corporate governance
- ✓ Risks and control system
- Reputation, brand and communications
- Sustainability and corporate citizens

- ✓ Strategic human talent management
- Improvement in profitability looking for corporate synergies

\*Acquisition of Odinsa and streamlining of portfolio \* Simplified GA architecture \* Simplification of the energy business model \*Financial closing of Pacifico II with more sources at better costs \*Odinsa bond issuance \*Divestment of Compas \* Grupo Argos and Cementos Argos received the Gold Class distinction in the Sustainability Yearbook of the firm RobecoSAM, which places the two companies as world leaders in sustainability \*SUMMA – creation of intercompany services subsidiary to capture synergies

# VARIABLE REMUNERATION SCHEME OF GRUPO ARGOS MANAGEMENT SEEKS TO ALIGN SHAREHOLDERS AND COMPANIES OBJECTIVES



### **Bonuses for organizational results = Compensation strategy of Grupo Argos that seeks:**

- Align companies interests with those of shareholder, seeking for the long term sustainability of the business
- Recognize and encourage high performance of the different teams to achieve greater levels of group competitiveness and alignment with the objectives of the organization
- Encourage long-term thinking
- Strengthen competitiveness in terms of compensation, in line with the organizational strategy, to attract, motivate and retain the best talent
- Reward superior performance

### **Short term objectives**

- ✓ EBITDA
- ✓ Net income for the parent company
- ✓ Primary surplus
- ✓ Budget execution

### Long term objectives

- ROCE
- ✓ CFO / EBITDA
- ✓ CFO / Interest
- ✓ SPREAD TSR

### Sustainability

Maintain the category in the DJSI, or obtain a score higher than the score obtained the previous year



### FOLLOWING A METHODOLOGY FOCUSED ON PROFITABILITY



Growth





# **Efficient capital allocation**

High

Attractiveness

<

market growth

profitability of

the industry

industry

structure

✓ Average

- Improve performance of the industry Invest to grow after skills improved
- ✓ Invest to grow

**Profitability** 

- Protect position
- Grow selectively

- Improve performance
- Increase the position or disinvest
- Improve performance Grow selectively
- Cash management Invest to grow

- Improve performance ✓ Divest
  - Increase the position or divest
- Limited expansion or monetize

High

Low Low

### Ability to extract value

- ✓ Competitive advantages
- ✓ Relative profitability

B

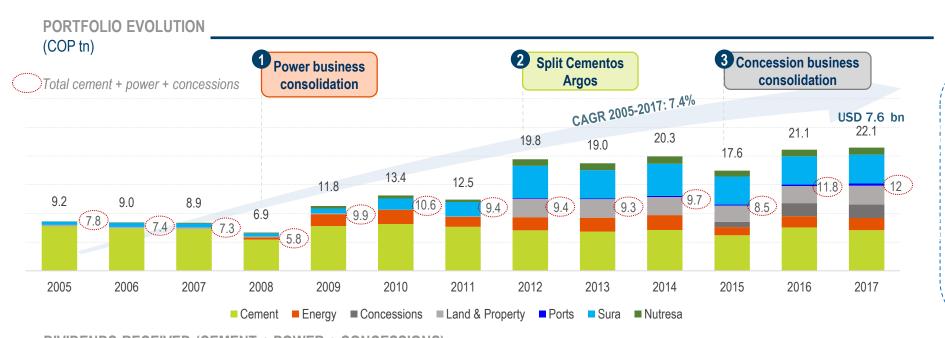
✓ Relative growth

- ✓ Advantages in the price
- ✓ Future value creation
- ✓ Flexibility in capital allocation

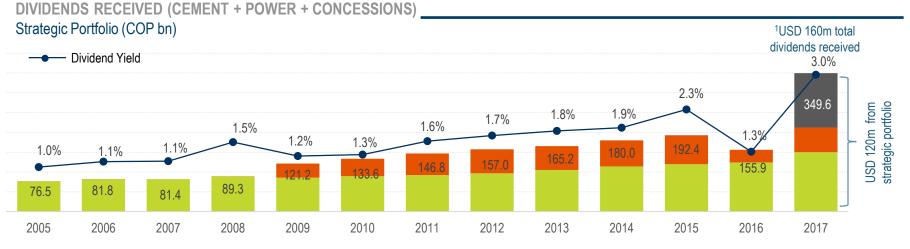
### WITH A GROWING DIVIDEND POLICY THAT CONFIRMS PROFITABILITY GUIDELINE















### AND PROVEN TRACK RECORD THAT RESPONDS TO A CLEAR GUIDELINE OF OUR STRATEGY



### 

### Profitable Growth

# Strategic, selective, and profitable mergers, acquisitions and divestments

- Finalized acquisition of Opain for USD 166m
- Divestments of Odinsa's portfolio for USD 77m + Swaps for USD 22m
- Divestment of Compas for USD 136m
- Real estate development business with cash flow generation of USD 61m

### **USD 450m**

\* Opain + Odinsa divestments + Compas + Real Estate



### Simplification and focus

- Simplified architecture of GA
   Completion in the focus and reshaping of Odinsa's portfolio
- 3 Reorganization of the energy business

### **USD 830m**

\* Issuance of shares in Celsia + Takeover bid of Epsa



### <u>Capture Synergies and</u> strengthen new business models

✓ SUMMA begins operations with savings over USD 20m in its first year

### USD 21m

Synergy savings



# Efficiency: Operational, financial cycle and Capex

Portfolio Profitability

- BEST program in the Colombian cement business positions the regional as one of the most efficient in LATAM
- ✓ Issuance of fixed income securities for our business group of ~ USD 670m
- Odinsa better access to capital after issuance of bonds for USD 135m and disbursement for Pacifico 2
- 3 Celsia's capital structure optimization in progress

### COP 1 bn

\* Issuance of fixed income securities in the business group (includes recent issuance of Celsia in Panama for USD320m)





# 1 THAT BEGINS WITH THE CONSOLIDATION OF THE INFRASTRUCTURE PILLAR THROUGH THE ACQUISITION OF ODINSA AND THE CONTROL OF OPAIN









### **ODINSA - 99%**

Of voting rights after successful takeover bid

(last transaction 43.8% of the company with 83% acceptances in GA PF shares)

# **CONTROL**Acquisition of

**ÖPAIN** 

35% + **30%**Odinsa **Grupo Argos** 

-

Between April 2015 and December 2016 Grupo Argos acquired **98.6%** of Odinsa through a series of transactions.

### total transactions = USD 630m

\*Current participation 99.8%

Currently private company = focus companies management in long term initiatives and access capital more efficiently

Grupo Argos Support Odinsa's strategic plan of consolidating the airport concession business with the acquisition of control of OPAIN through a non solicited offer to buy

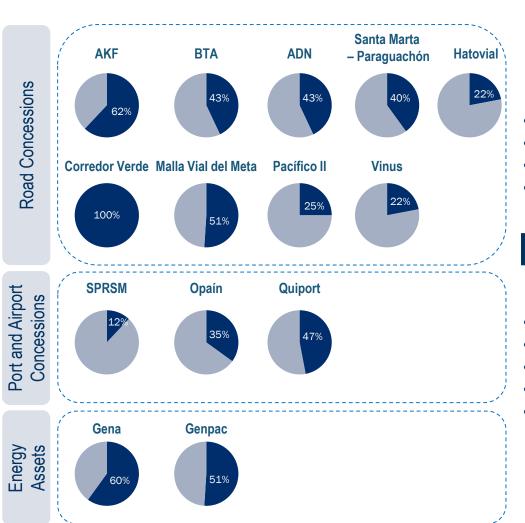
30% = USD 170m

# 1a

# FOLLOWED BY A SUCCESSFUL CONSOLIDATION IN THE CONCESSIONS BUSINESS: A CLEAR EXAMPLE OF OUR ROLE AS STRATEGIC ARCHITECTS







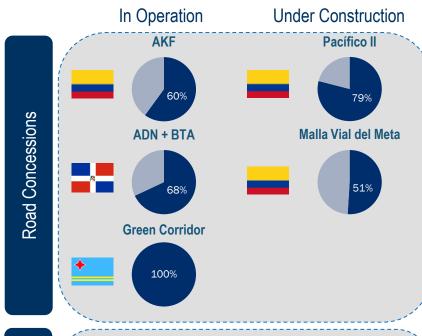
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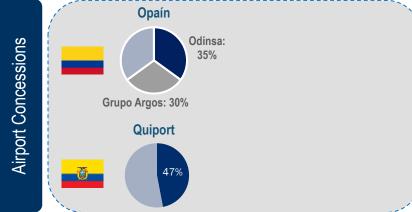
- 3 business lines
- 14 assets
- Governance 5 / 15 assets
- 1 co-control

### 2015 - 2017

### TO:

- 2 business lines
- 8 assets
- Governance 7 / 8 assets
- 1 co-control
- Balanced portfolio
  - (Operation / Construction)
  - Revenues (COP / USD)





# WITH DIVESTMENTS THAT REAFFIRM OUR COMMITMENT TO EFFICIENTLY MANAGE OUR INVESTMENT PORTFOLIO



### Strategic Rational

### Multiples

### Contribution to the strategy



- Exercise role of active holding
- Focus on cement, energy and roads and airports concessions
- Financial flexibility to efficiently manage portfolio
- Different alternatives of access to capital

Amount of the transaction USD 139m

25.2x

EV/EBITDA 2016

Change in debt profile Amortization:

**USD 43 m** 

Gross debt/Ebitda 2.2x YE2017

Financial flexibility to leverage strategic portfolio growth







# 3 CELSIA'S TRANSACTION IN LINE WITH OUR CORPORATE STRUCTURE SIMPLIFICATION STRATEGY AND ALLOWS EPSAS'S VALUE RECOGNITION





- Consolidation of the energy business in a single vehicle
- Greater clarity of the holding structure for the market



### **CELSIA'S FOLLOW ON**

USD 510m 330 million shares

Total demand
USD 690m
Bit to Cover 1.37x



### Strengthening of the energy business

- Capitalization with the issuance of 350 million shares
- Strengthen the capital structure necessary for the businesses to continue its profitable growth
- Leverage reduction
- Strengthening of Celsia's cash flow

### Value reveal

 Recognition of the value of EPSA, unleashing a cascade of value for both the shareholders of Grupo Argos and those of Celsia



# EPSA'S TENDER OFFER RESULTS

Price: COP 18,900/share
Acceptances for: USD 250m

61.3% participation in Epsa After successful tender offer

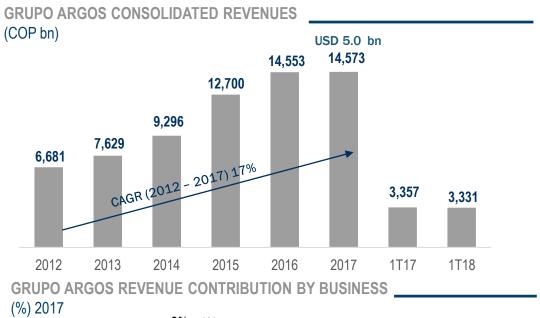


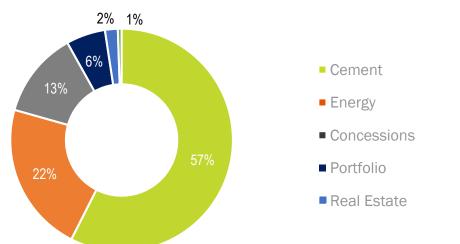
# In a framework of transparency and equitability for minority shareholders

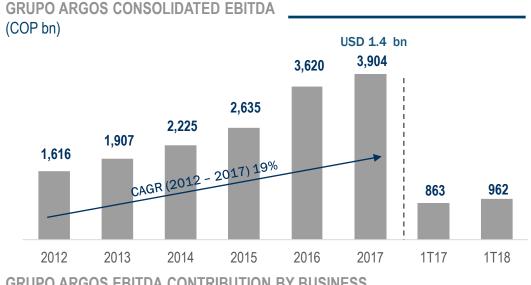
- Market operations
- Independent valuers
- Decisions taken by independent members of the board of directors of Celsia

### STRATEGY THAT HAS TRANSLATED INTO GROWING RESULTS

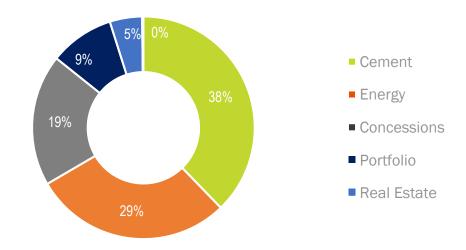






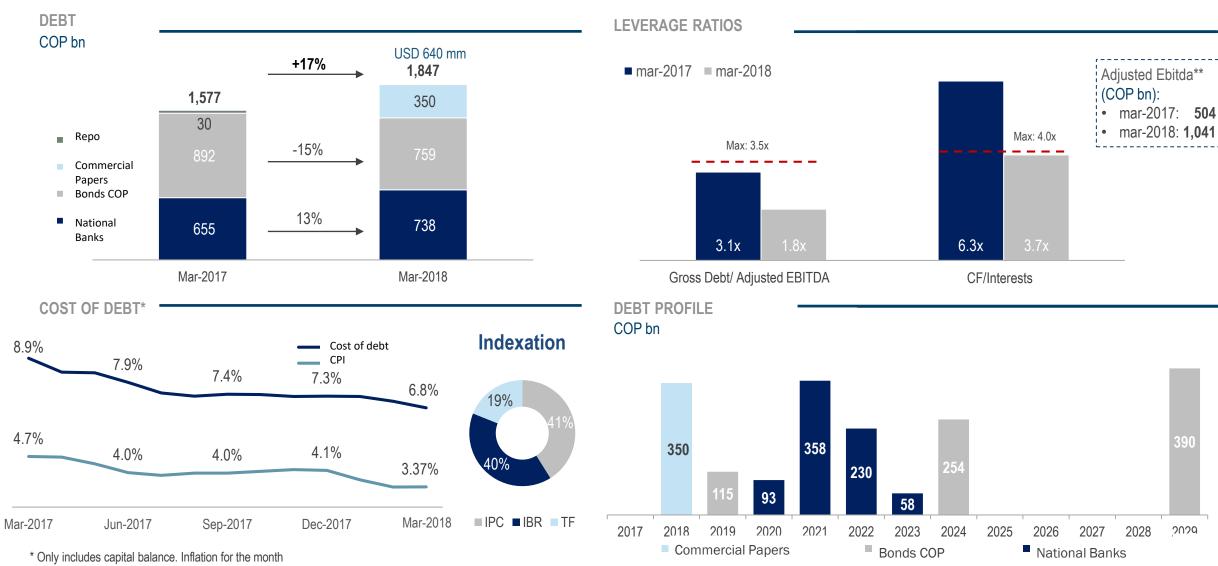


GRUPO ARGOS EBITDA CONTRIBUTION BY BUSINESS \_\_\_\_\_\_(%) 2017





# LEVERAGE INDICATOR AT THE INDIVIDUAL LEVEL THAT PROVIDE FLEXIBILITY TO CONTINUE PORTFOLIO GROWTH



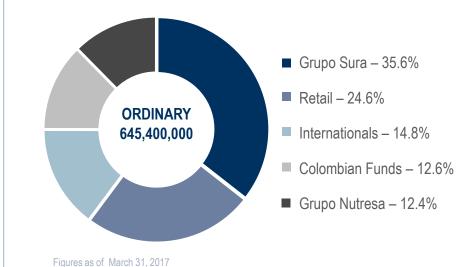
<sup>\*\*</sup>Adjusted EBITDA = EBITDA (-) equity method (+) received dividends (+) profit of divestments – risk rating agency method

### SOLID COMMITMENT TO CORPORATE GOVERNANCE



### **BOARD OF DIRECTORS ROSARIO CÓRDOBA** (Chair of the Board) - Independent **CLAUDIA BETANCOURT** Non - Independent **ANA CRISTINA ARANGO** Independent **ARMANDO MONTENEGRO** Independent **JORGE URIBE** Independent **DAVID BOJANINI** Non - Independent **CARLOS GALLEGO** Non - Independent

### **SHAREHOLDERS**



■ Colombian Funds – 66.2% **PREFFERED** ■ Retail – 25.6% 211,827,180 ■ Internationals – 8.2% Preferred shares do not carry voting rights

**RECOGNITIONS** 

Dow Jones Sustainability Indexes









**AFFILIATIONS** 















The CEO Water Mandate

# **CLEAR STRATEGY**

# PROVEN TRACK RECORD, SOLID RESULTS, FLEXIBLE ACCESS TO CAPITAL MARKETS, AND SOUND CORPORATE GOVERNMET WILL CONTINUE TO LEAD THE GROWTH OF OUR ECONOMIC GROUP



# Proven track Record

+

Corporate governance

+

Financial flexibility

+

Strategic human talent management

### **Cementos Argos**

- Efficiency Strategy to lever future growth
- Argos as a regional platform
- Attractive valuation



### **Celsia**

- Solid <u>growth platform</u> after successful follow-on
- Entering into a new market renewable energy
- Seeking for profitable opportunities with predictable long term cash flow

### **Odinsa**

- Platform with regional reach
- Balanced portfolio (stage of assets, currency exposure, maturity of projects)
- Attractive investment vehicle (credentials and corporate governance standards)
- Solid proprietary pipeline







**Annexes** 



# •

### **ACTIVE TRANSFORMATION IN THE CONCESSION BUSINESS**







4

highway concessions in operations



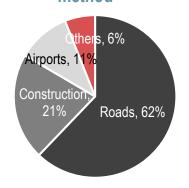
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concessions under construction



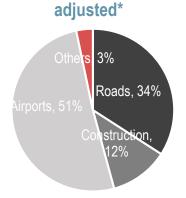
Airport concessions

# Revenue by business with equity method

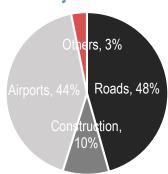


Revenues LTM Mar18 Odinsa + Equity Method: USD 280 mm EBITDA 2017 Odinsa + Equity Method: USD 180 mm

# Key Figures (LTM Mar 2018) Revenue by business







Adjusted Revenues LTM Mar18 Odinsa + Equity Method + Opain consolidation: USD 550 mm

Adjusted Ebitda LTM Mar18 Odinsa + Equity Method + Opain consolidation : USD 250 mm

- ✓ Leader in the road and airport concession industry in Colombia
- ✓ Long-term infrastructure concessions in two specific business segments, at any stage of the value chain: Roads and Airports
- ✓ Structural position in Colombia and active player in the industry in LATAM
- ✓ Adequate mix of mature assets and brownfield projects that give stability without sacrificing growth
- ✓ Major holdings in assets with decision-making power
- ✓ Privileged positioning to benefit from potential growth of the infrastructure sector
- ✓ Anti-cyclical industry promoter of economic growth, with institutional and state support
- ✓ High standards of corporate governance

### RATIONAL BEHIND THE ROAD CONCESSION BUSINESS



### GEOGRAPHICAL ENVIORNMENT \_\_\_



Presence in developing countries with a high deficit in infrastructure

Global competitiveness index – Quality of roads\*

Country	Position / 138	
Ecuador	24	
Chile	30	
Dom. Republic	54	
Mexico	58	
Peru	110	
Colombia	120	



- ✓ Government bet to dinamize economy through infrastructure (4G's, tertiary roads, free housing, "Mi Casa Ya", house rate subsidies)
- √ 4G program approved = USD 20.7 bn
- ✓ **Stable regulatory and institutional framework** with efficient market mechanisms
  - ✓ AN



✓ Sector consolidation in Colombia – a sign of the maturity that is being gained by the sector



### **ODINSA'S STRATEGY**

- ✓ Consolidate strategic corridors in Colombia and the region
- ✓ Experience and credentials as a constructor and sponsor
- ✓ Balanced portfolio in terms of mature and Green field projects

- ✓ Solid **relationship with the government**
- ✓ Participation in: 1 4G Project and 1 PPP
- ✓ Total capex committed for 4G program = USD 1.1 bn (5.2% of total 4G program)
- ✓ Strong corporate governance
- ✓ Strong balance sheet
- ✓ Credentials to participate in other projects



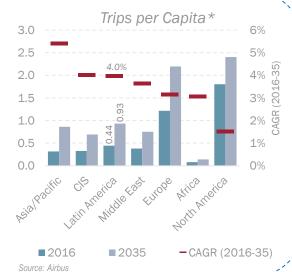
### RATIONAL BEHIND THE AIRPORT CONCESSION BUSINESS



### GEOGRAPHICAL ENVIORNMENT

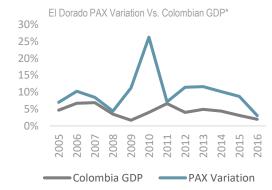


- ✓ For the next 20 years the middle class will grow in about 2 bn, leveraging the growth of air traffic
- Most of the growth in traffic will come from emerging countries
- √ 70% of traffic growth will be in the current network, the remaining 30% will be on new routes





- ✓ Growing passenger traffic above GDP growth
  - ✓ Avg growth PAX in El Dorado Airport above GDP (2005 – 2016) of 2.61x





### **ODINSA'S STRATEGY**

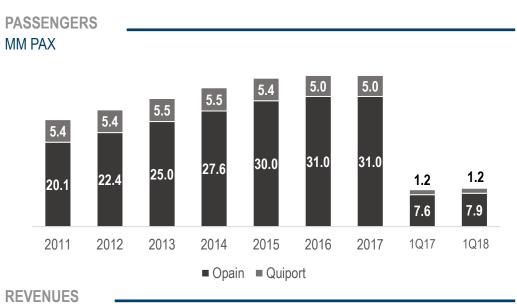
- ✓ Busiest airports in Colombia and Ecuador to take advantage of the regional traffic growth
- ✓ Strategic geographic location of El Dorado that positions it as a hub to connect the region with the world

- Controlling stake in Opain to lead value creating strategies
- ✓ Construction of voluntary works in Opain for US135 mm
- ✓ Increase non commercial revenues to reach regional standards (non regulated revenues el Dorado ~USD 2.7 per PAX vs USD 5.8 in LAC)

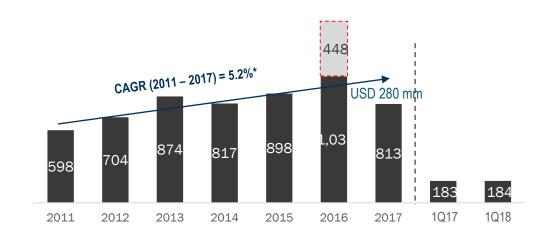


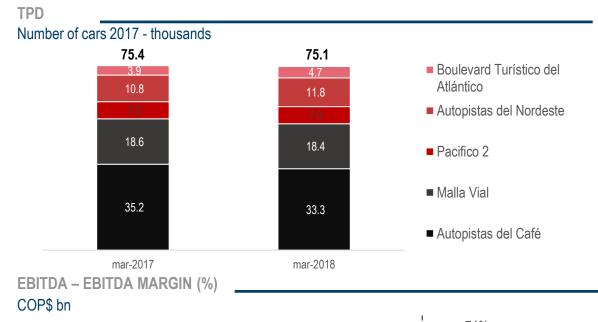
### 2018 BEGINS WITH A 4% GROWTH IN AIRPORT CONCESSIONS AND STABILITY IN ROAD CONCESSION **TRAFFIC**

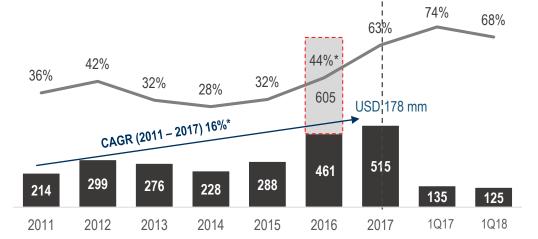




COP\$ bn









### **CEMENT AND CONCRETE LEADER IN THE AMERICAS**

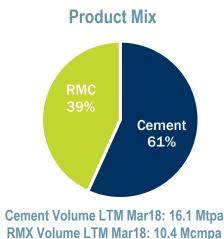


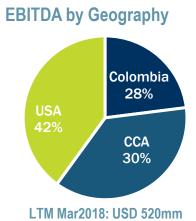


# Revenue by Geography Colombia 26%



### Key Figures (2017)







33 Ports/ terminals



372 Concrete plants



94
Dispatch facilities
and warehouses



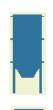
13 Cement plants



2.600 Mixers



**9** Grinding plants



Installed Capacity

18M m3

24M ton

Cement

Concrete Installed Capacity

- #1 or #2 positions in key emerging and developed interconnected markets in the Americas
- Undertaking strategic investments to further enhance efficiency and competitiveness. Materializing results via cash cost reduction with BEST initiative
- Flexible operations with vertical integration and extensive logistics network
- Operating in countries with significant growth potential
- ✓ Benefiting from the recovery of the US thanks to a privileged footprint.
- Ability to scale operations to be highly efficient in the Caribbean and Central America
- ✓ Included in the Dow Jones Global and Emerging Markets sustainability index, for 5 consecutive years Selected as the cement company most sustainable worldwide according to the Dow Jones Sustainability Index

### RATIONAL BEHIND THE CEMENT BUSINESS

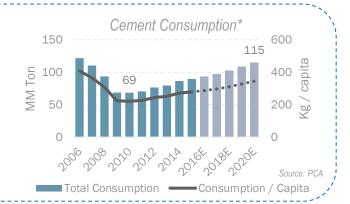


### GEOGRAPHICAL ENVIORNMENT



Residential sector main driver for cement demand recovery

Infrastructure plan of USD 1 Tr for the next 10 years





Government ambitious infrastructure investments (4G's, tertiary roads, free housing, "Mi Casa Ya", house rate subsidies). 4G approved USD 20.7 bn

✓ Low cement consumption per capita (265 Kg)

✓ Housing structural deficit of 27,000 houses/year

~1.3% contribution to total GDP in 2017



 High long term growth prospects and strategic interconnection of all regions.

✓ Positive market dynamics with significant infrastructure projects underway

*	Honduras	Panama
GDP 17e growth	~6%	~5.6%
Infra Inv. USD MM	130	270



### **CEMENTOS ARGOS STRATEGY**

- Acquisition of a cement plant in Martinsburg to become 4th largest cement producer in the USA
- Plants strategically located near centers of high growth and demand
- ✓ Replicate BEST program
- Expansion strategy has proven to be successful (US 4.3Bn invested in 10 years, organic and inorganic)
- ✓ BEST Program: Improving operational efficiencies
- ✓ Backlog: +72% of awarded functional unites to provide cement for the 4G's
- Highly efficient capital allocation through scalable network
- Control of 47% of the cement and clinker seaborne trade market

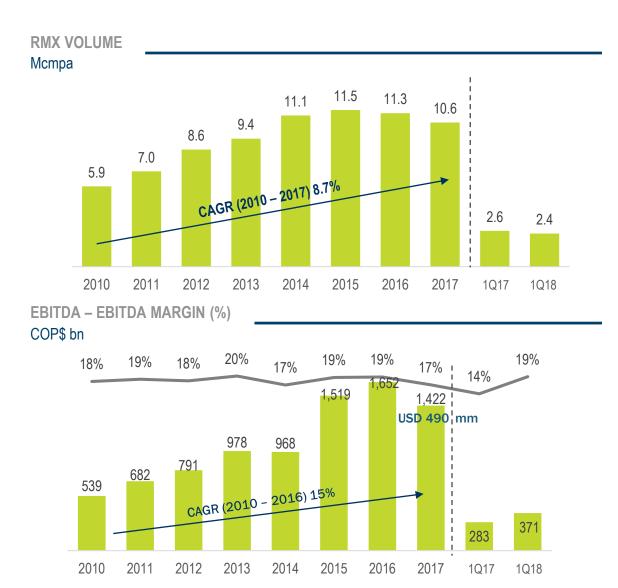


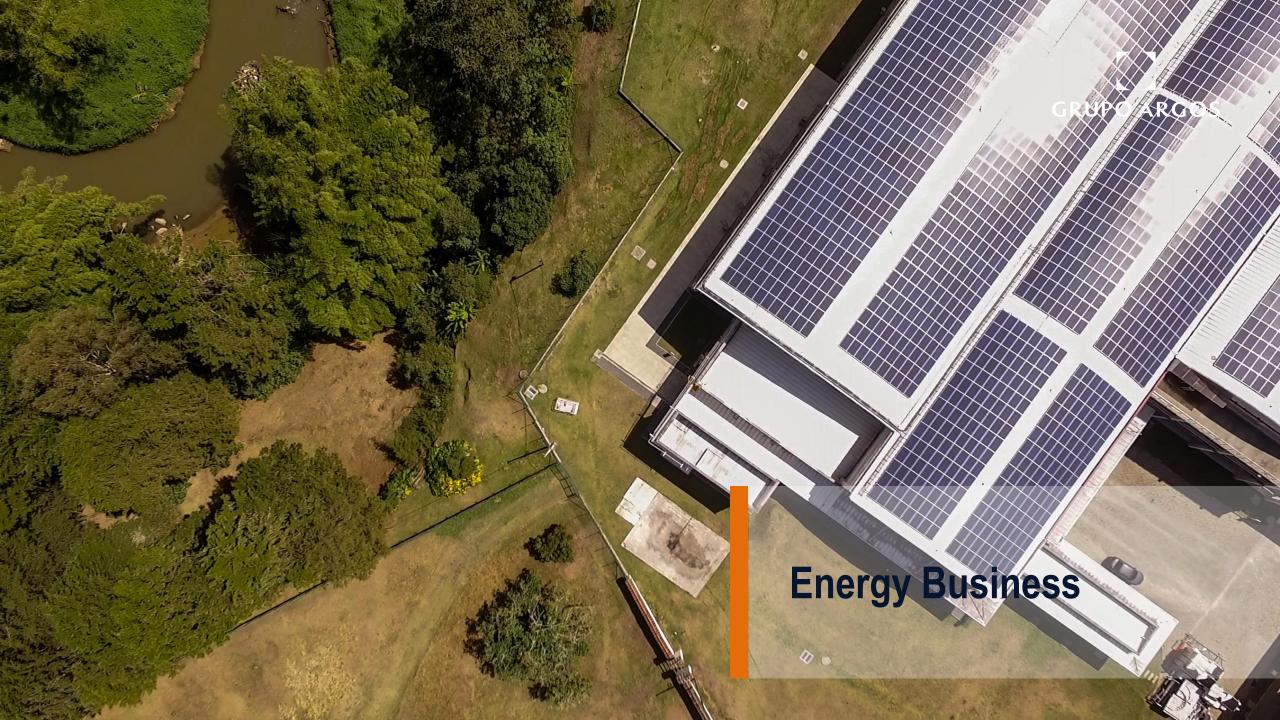
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### RESULTS THAT EVIDENCE A GROWING OPERATION BENEFITED BY GEOGRAPHICAL DIVERSIFICATION









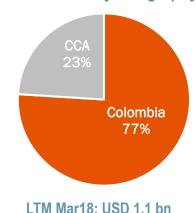
### A PROCESS OF SUCCESSFUL TRANSFORMATION AND GROWTH WITH FOCUS





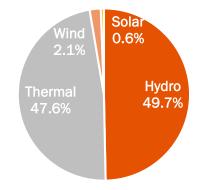


### Revenue by Geography

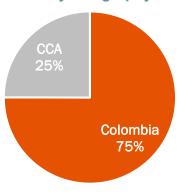


### **Key Figures (LTM Mar2018)**





**EBITDA by Geography** 



LTM Mar18: COP SD 380 mn



2,390 Mega watts



**6,317** GWh of energy generated



**603,511** Clients



km transmission networks



28 Plants



**20,473** km distribution network

- Relevant position in the power sector: Leader in Gx (2nd Panama and 4th Colombia)
- ✓ **Diversification of assets** by geography, types and generation technologies
- Leader in the development of renewable energies and Distributed Energy
- ✓ Stability in flows T + D + C contributing to the predictability of revenues
- ✓ Vertically integrated: Generation, transmission, distribution and commercialization
- ✓ Innovation Focus:
  - ✓ Become a strong player in large-scale unconventional renewable energies connected to the grid.
  - First solar facility in Colombia to start operations (Celsia Solar Yumbo with 10MW)

### RATIONAL BEHIND THE POWER SECTOR BUSINESS



### GEOGRAPHICAL ENVIORNMENT \_\_\_\_\_

Colombia + Panama + Costa Rica



- ✓ Energy consumption growth potential (low per capita consumption).
- Developing economies with attractive growth that will require additional capacity

### Per Capita Energy Consumption kWh\*



0







1,149

1,957

1,973

2,070

3,064



✓ Regulated sector with efficient market mechanisms



- ✓ Governments that encourage the execution of **renewable projects.** 
  - ✓ Colombia Law 1715



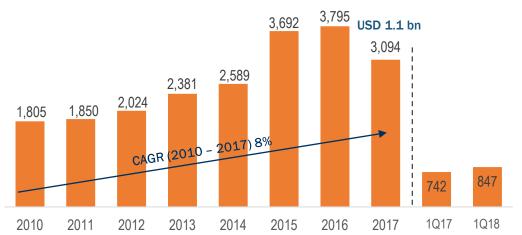
### CELSIA'S STRATEGY

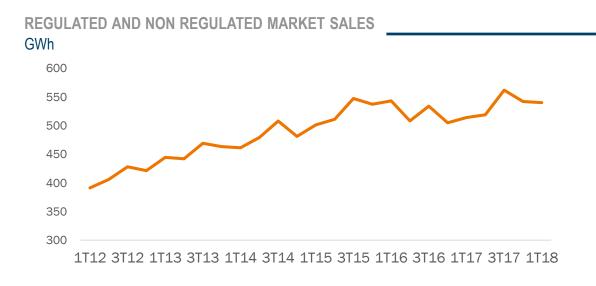
- ✓ Leader in the countries where it operates
- ✓ Project Pipeline to capture growth opportunities
  - ✓ Hydro (+350 MW)
  - ✓ Solar farms (+200 MW)
  - ✓ Wind farms
  - ✓ Plan 5 Caribe (Transmission) with guaranteed revenue
- ✓ Vertically integrated (T+C+D) in the energy business that translates into efficiencies
- ✓ High predictability of cash flows in the T+C+D businesses
- ✓ Leaders in the development of non-conventional renewable energies and distributed energy
- ✓ Innovation platform seeking new business opportunities

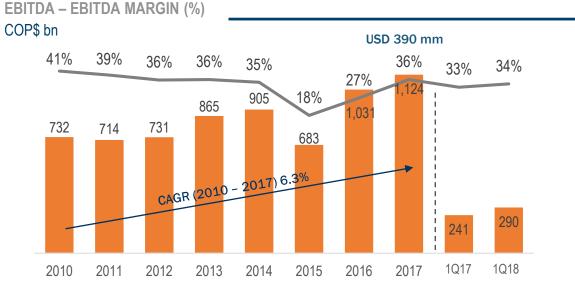
### WITH EBITDA GENERATION THAT SUPPORTS GROWTH STARTEGY IN RENEWABLES











<sup>\*</sup> Results affected by El Niño phenomenon 2H15 and 1H16



### LAND BANK WITH CASH GENERATION POTENTIAL



### Situm



~2,000 Ha

(Barranquilla and Barú)

### 416 Ha developed up to 2017



Land use:



56%

residential

31%



commercial and services

11%

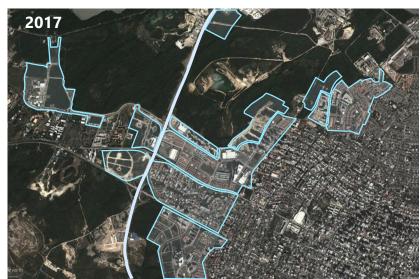
Institutional



**2**%

Industrial

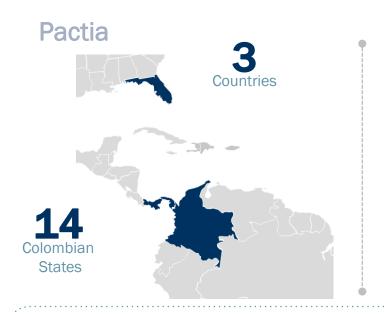




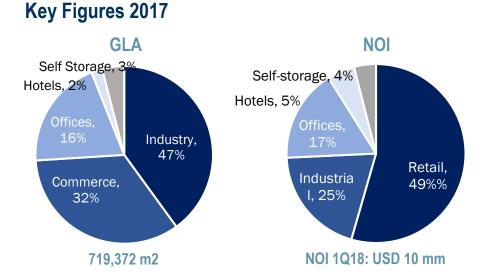
- ✓ 2.000 Ha to develop between Barranquilla and Barú
  - Land development in Barranguilla: 833 Ha equivalent to 2.5x Central Park in NYC
  - Land development in Barú: 1,180 Ha. Tourism potential and second home. Structuring stage with parcel license
- ✓ 35 years of expertise
  - Orderly planning, optimizing investment, verifying costs that are appropriate for the operation and increase efficiency
  - Synergy opportunities for development of all the groups lands assets
- ✓ Solid demographics in the region that supports continued development according to potential demand

### PROPERTY JOINT VENTURE WITH USD 1.2 BN OF ASSETS UNDER MANAGEMENT











### ~ 720,000 m2

Shopping centers, offices, warehouses, self-storage and hotels



COP 3.4 tn / USD 1.2bn

million in assets



>1,800

commercial units

- Real estate developers with growth potential in Colombia and the region
- ✓ Investment plan of ~ COP 1 bn (USD 367mn)
- ✓ Investors that add to the table: Internationalization (Grupo Argos), Operational experience (Conconcreto), Access to institutional investors (Proteccion)
- ✓ EBITDA CAGR projected 2016 2026: 21%
- ✓ Over 300,000 of m2 under development
- ✓ 61 Assets:

37%

- 15 shopping centers in operation + 8 independent stores + 2 shopping centers in development
- 3 logistics parks + 12 custom industrial projects + 1 active in development
- 11 Corporate buildings + 3 assets under development
- 5 Hotels in operation + 2 active in development
- + 3,400 storage units in 8 properties

<sup>\*</sup> Grupo Argos has a 36.3% stake in Pactia as of 3Q17