

# GRUPOARGOS

### **DISCLAIMER**

This document contains forward-looking statements relating to GRUPO ARGOS and its subsidiaries based upon management projections.

These projections reflect GRUPO ARGOS' opinion on future events that may be subject to a number of risks, uncertainties and assumptions. Various factors may cause actual results to differ from those expressed herein.

Grupo Argos assumes no obligation to update or correct the information contained in this presentation.



# **Contents**

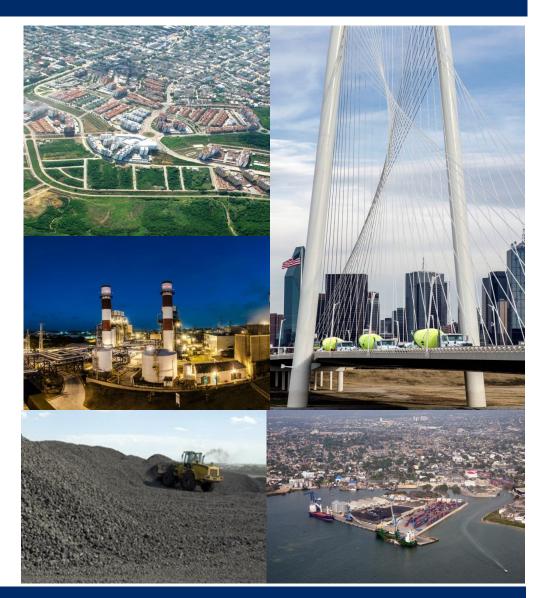
# 1. Grupo Argos

### 2. Investments

- Situm
- Compas
- Argos
- Celsia
- Sator

# 3. Overview of Portfolio Companies

- Grupo Sura
- Grupo Nutresa





# **Portfolio**

### **Strategic Investments**

### Cement, Energy, Ports, Coal, Real Estate

ARGOS Cement









### **Portfolio Investments**

Financial Services, Insurance, Pension Funds

9.8%

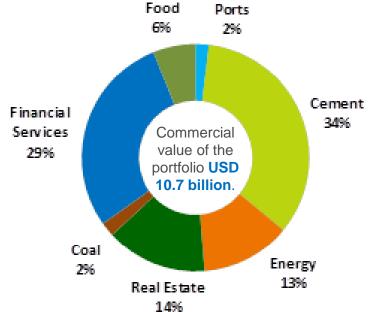
9.8%

Grupo nutresa

Processed food



- 1. 29.2% Stake held of the ordinary shares with voting rights and 9% stake held of the preferred shares.
- 2. Grupo Sura, Grupo Nutresa, Bancolombia at market value as at June 30th
- 3. Real Estate, Ports and Coal values are based on the spin-off valuation





# **Strategy**

We like to invest in businesses intrinsically related to economic development

Since our inception, our management and culture are devoted to work with Economic, Environmental and Social Sustainability

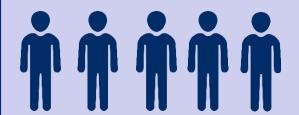
We add strong financial support to our investments

We look for industry and geographic diversification



# **Corporate Governance at GRUPO ARGOS**

### **Board of Directors**







5 Independent Members

**Independent Chairman** 

Non independent Members

Audit Committee	Corporate Governance Committee	Compensation Committee
<ul><li>2 Independent members</li><li>1 Non independent member</li></ul>	<ul><li>2 Independent members</li><li>1 Non independent member</li></ul>	<ul><li>2 Independent members</li><li>1 Non independent member</li></ul>

# A Culture of Corporate Governance in our listed companies

- DJSI
- GRI, WBCSD

### CEMENTOS ARGOS

**BVC: CEMARGOS / ADR nivel 1: CMTOY.PK** 

### **Board of Directors**

José Vélez
Camilo Abello
Carlos Arrieta\*
Cecilia Rodriguez\*
Esteban Piedrahita\*
Claudia Betancourt\*

CEO: Jorge Velásquez

# GRUPO ARGOS BVC: INVARGOS

### **Board of Directors**

David Bojanini
Carlos Piedrahita

Guillermo Heins\*
Ana Arango\*
Mario Scarpetta\*
Esteban Giraldo\*

CEO: José Vélez

# CELSIA BVC: CELSIA

### **Board of Directors**

José Vélez Manuel Dussán\*
Ricardo Sierra Maria Mesa\*
Gonzalo Pérez Juan Benavides\*
Maria Mejia\*

CEO: Juan Londoño



<sup>\*</sup> Independent members

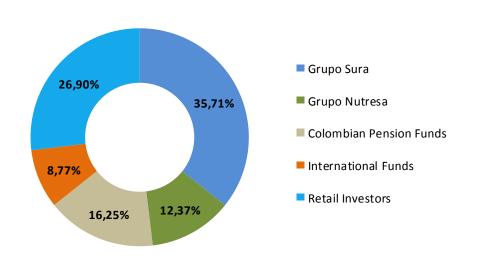
# Relevance in our Geographic Coverage

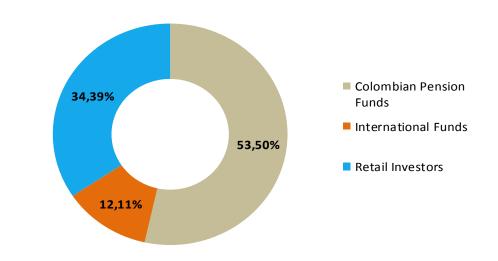


# Diversified Ownership: IF's increasing its position

**Shareholders - Ordinary Shares** 

**Shareholders – Preferred Shares** 





Outstanding ord. shares: 645,400,000

Outstanding pref. shares: 140,379,620

**Total outstanding shares: 785,779,620** 

Market cap: 9,2 USD billion

**International funds: 287** 

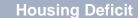
Number of shareholders: 10.270

Information as of Sep 30, 2013 \*Market cap as of Sep 30 2013



# **Growth Potential: Cement**







### **Infrastructure Investment**



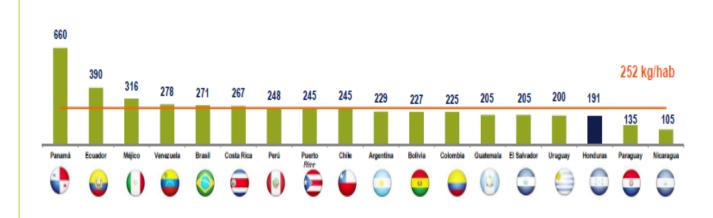
### **US** Housing prices



### Latam Population



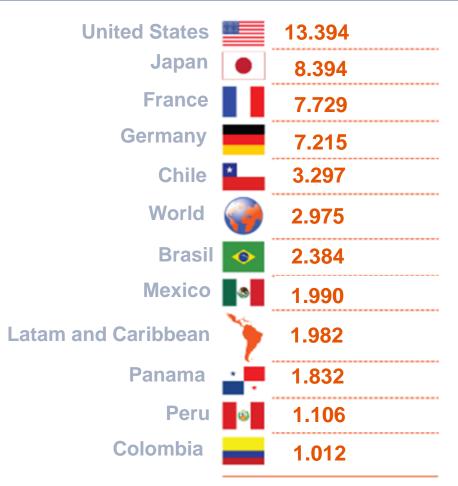
### **Per Capita Cement Consumption**



# **Growth Potential: Energy**



Per Capita KWH	Energy	y Mix
Per Capita KWH	Energy	y M





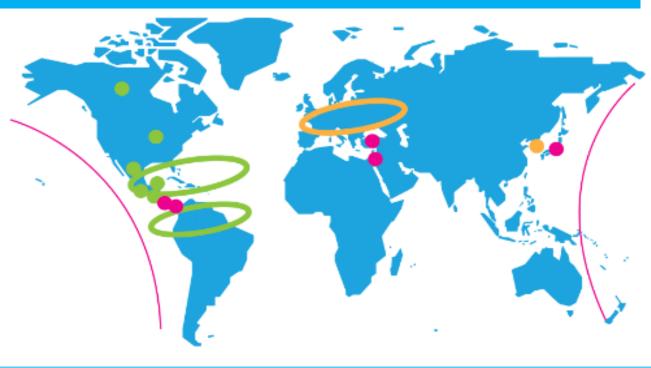
# **Growth Potential: Ports**



# Foreign Trade Agreement



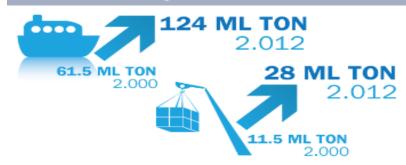
- In force
- Subscribed
- In negociation



### **Foreign Trade Projection**



### **Foreign Trade Behavior**





# **Growth Potential: Real Estate**



**Colombia Population** 

**Housing Deficit** 

**Government Project** 







Famous world brands arriving to Colombia









VICTORIA'S SECRET



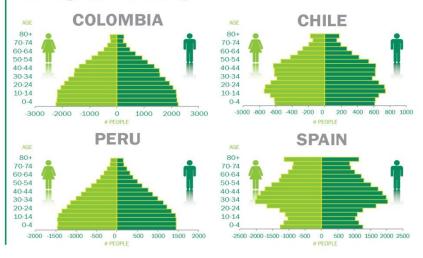
Commercial Development Potential - Low Commercial Density (m2/100)

CHILE	19.2
COLOMBIA	7.2
PERU	5.5
VENEZUELA	12.4
SPAIN	32

COMERCIAL 8.2% 4.7% NOMINAL REAL



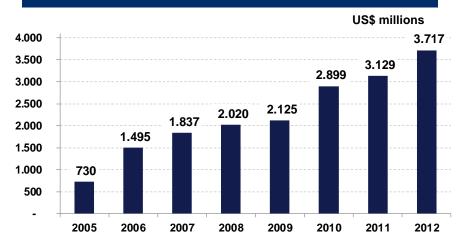
### **Demographic Density**



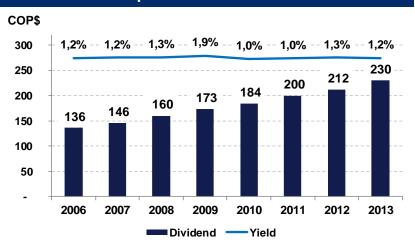


# **Grupo Argos: Strong Balance Sheet**

### **Consolidated revenues**



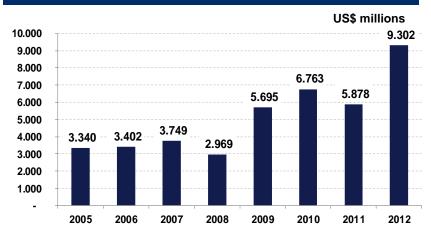
### Annual dividend per share



### **Consolidated EBITDA**



### **Market Cap**





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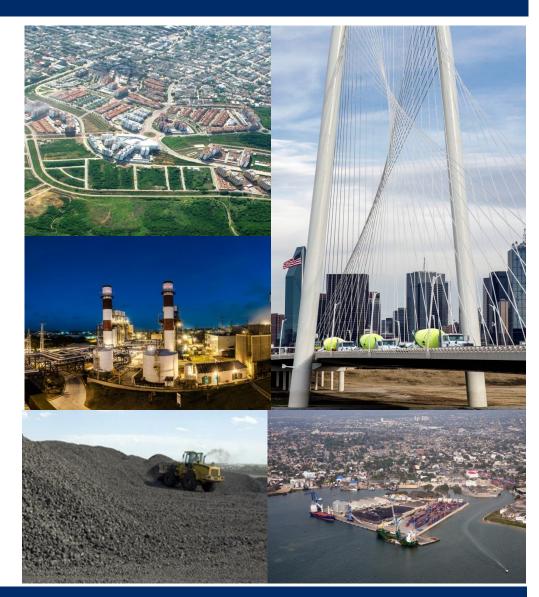
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## Real Estate: Creating an unique mix of Property and Land Development



# **Land Development:**

- Track Record in Barranquilla
  - 12 years and > 350 hectares developed.
  - Highest standard in Colombia
- Establishing a Land Bank in small-medium cities looking for first mover advantage

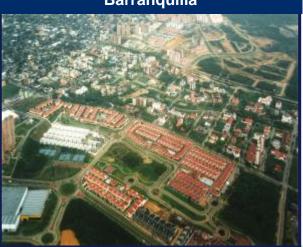


View: one of the sites developed in Barranquilla (third biggest colombian city and the most important in the north coast)

# **USD 1.5 Billion of Actual Land Bank in Strategic Locations**



### Barranquilla



- 1,200 hectares
- Area with the highest projected growth in Barranquilla and Puerto Colombia
- Potential for:
  - High-income housing
  - Commercial
  - Services
  - Light Industry
- 765 hectares Master Plan to develop (Project Riomar)
- Value: US\$845 million\*

Source: Grupo Argos.



- 1,300 hectares
- 22 Km of beach front
- Beaches, swamps and cliffs
- Near Cartagena, city declared Historical and Cultural Heritage of Humanity by the United Nations
- High potential for international tourism and world class 2nd home projects
- Master Plan developed by EDSA, an USbased international project development consultant
- Value: US\$529 million\*



- 2,600 hectares
- Located throughout Colombia
- Potential for:
  - Tourism
  - Housing
  - Services
  - Others
- Value: US\$126 million\*



# **Opportunity to Develop the Property Business**



# Type of Assets

Industrial properties and distribution centers office and corporate buildings data centers retail, regional malls and shopping centers

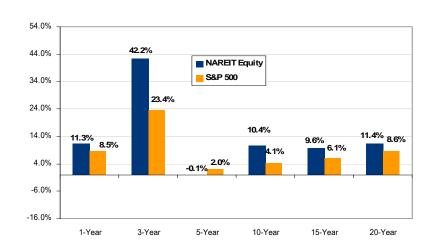
Colombia's property business almost inexistent, fragmented, not listed companies.

# Why Grupo Argos?

Strong reputation and financial strength.

Deep knowledge of real estate business through its cement subsidiary.

Long term partner.

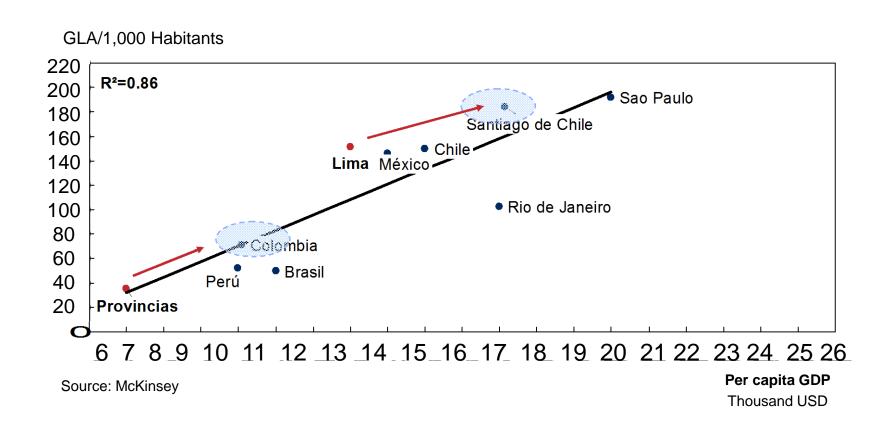


Source: NAREIT, BofA Merrill Lynch Global Research
(1) All return periods are run through 3/31/2012; using the FTSE NAREIT Equity REIT index



# **Shopping Centers: Colombia entering to the trend**







# Segment with high potential



# **Opportunities under Development:**

- Alliance with EXITO (member of Casino Group)
  - One under construction and two under feasibility study.
  - Using existing and probed locations.
- Three additional SM under FS in small and medium cities.
  - Looking for location and good partners.
  - Objective: Prelaunch 85% leased, adjustable contracts.

Source: Grupo Argos.



VIVA Villavicencio		
Gross Leasable Area	49,799 mt <sup>2</sup> . (sqmt)	
Stores	215, anchor: Exito, Ripley and Flamingo. 96% already leased.	
Annual Revenue Year 3	~COP 24,000 MM (US 15 MM)	

Total Investment	COP 213,000 MM (US 120 MM)
Beginning of Construction	September 2012
Opening	June 2014



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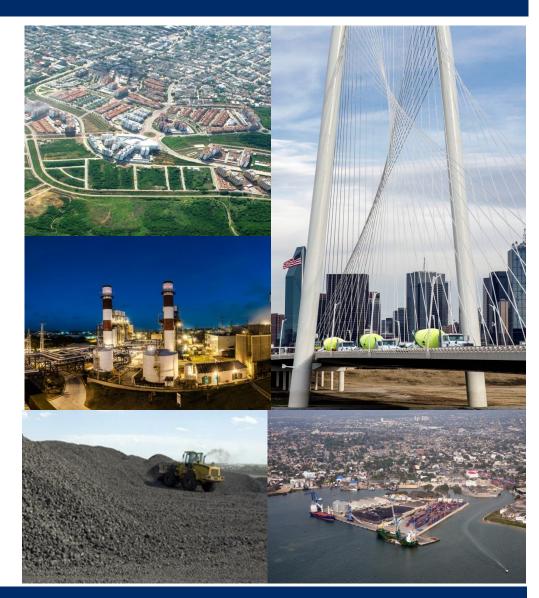
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# **Compas – Port owner and operator**









# **Compas: Best Platform in Colombia**



Only company with offerings in any important port in Colombia Multipurpose terminals Strong Reputation Highest OSHA standards

- 4,2 Million Tons moved in 2012
- Revenues Dic.2012: COP\$ 114 billion
- EBITDA Dic.2012: COP\$ 29 billion
- ~320 employees



**Puerto Cartagena** 



# Port facilities with a expansion potential



### **Cartagena Port**



- 22 Hectares
- 17,000 m2 of warehouse
- 3.5 millions tons of capacity

### **Barranquilla Port**



- 25 Hectares
- Port concession until Feb. 2029
- 1.5 millions tons of capacity

### **Tolu Port**



- 25 Hectares
- Public port since 2011
- 1.5 millions tons of capacity
- 31 hectares available for future expansion



# Starting Operations in Panama and Houston (USA)



### **Buenaventura Port**



- Port Concession until 2021
- 1.1 millions tons of capacity
- 100% Bulk

### **Panama Port**



- 5 Hectares
- 1.5 millions tons of capacity

### **Houston Port**



- 11 Hectares
- 1.0 million tons of capacity

# **New locations with strong partners**



### **Buenavista Port (Cartagena)**



- New facility in Cartagena
- 40 hectares In land logistics available
- Partners: SAAM (Chilean largest port operator) and ABOCOL (Fertilizing Company)
- Port is operational

### Sociedad Puerto Industrial Aguadulce S.A



- Future port in Buenaventura
- Partner: ICTSI from the Philippines and SPA (top 5 container terminal operator in the world)
- COMPAS will own and operate the bulk and general cargo and ICTSI and SPA the containers cargo
- Dredging and road construction under way

Source: Grupo Argos.



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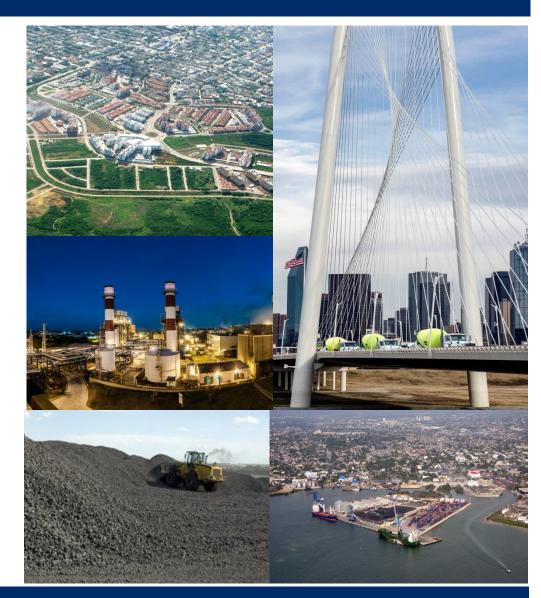
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# **Cementos Argos**



Colombia's leader in Cement, Ready Mix Concrete and Aggregates since 1934.

5<sup>th</sup> cement producer in LATAM
3<sup>th</sup> concrete producer in the US

- Market Cap. Sep. 2013:US\$ 7.1 billion
- Revenues Dic.2012:US\$ 2.4 billion
- EBITDA Dic.2012:
   US\$ 440 million
- Net Debt Sep.2013: US\$ 763 million
- Investment Portfolio: US\$ 853 million
- Export to 40 countries
- ~7800 employees

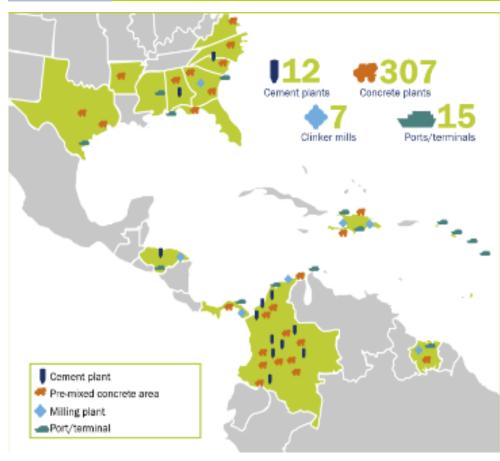


Cartagena plant



# **Cementos Argos – Geographic Coverage**





Ready-mix operations in Panama and Haiti. Source: Argos, BVC.

<sup>3</sup>Based on PCA data on grinding capacity in Alabama, Georgia, North Carolina and South Carolina.

### Colombia

### Cement

- ~49% Market share
- Installed capacity: 9.9 mm TPA
- Plants: 9
- Grinding Stations: 1
- Ports: 1

### Ready - mix

- Installed capacity: 3.5mm m<sup>3</sup>
- Plants: 54
- Mixers: 540

### **United States**

### Cement

- ▶ Second largest producer of the Southeast²
- Installed capacity: 3.2mm TPA
- Plants: 2
- Grinding stations: 1
- Ports: 4

### Ready - mix

- ▶ 3<sup>er</sup> largest producer in the US.
- Installed capacity: 9.8mm m<sup>3</sup>
- Plants: 239
- Mixers: 1,454

### Caribean

Operations in Panama, Haiti, Dominican Republic, Surinam, St. Marteen, St. Thomas, Antigua, Dominica and Curacao

### Cement

- ▶ 1 out of 2 cement producers leaders in Panamá y and the acribbean in 2012 volumes sales
- Installed capacity : 3.8 mm TPA
- ▶ Cement Plants: 1
- Grinding stations: 4
- Ports: 9

### Ready - mix1

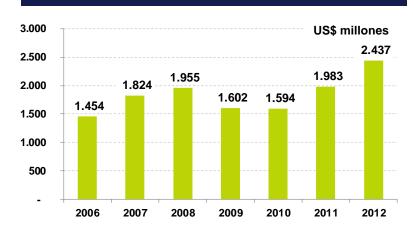
- Installed capacity: 0.8 mm m³
- Mixers: 143



# In May Successfully placed USD 880 Million in Pref. Shares



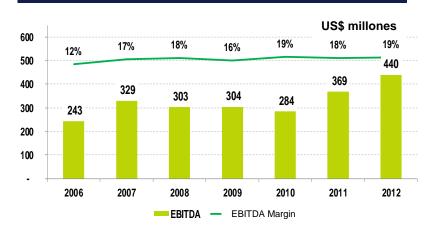
### **Consolidated revenues**



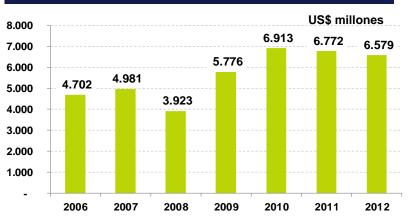
### Annual dividend per share



### **Consolidated EBITDA**



### Market Cap.





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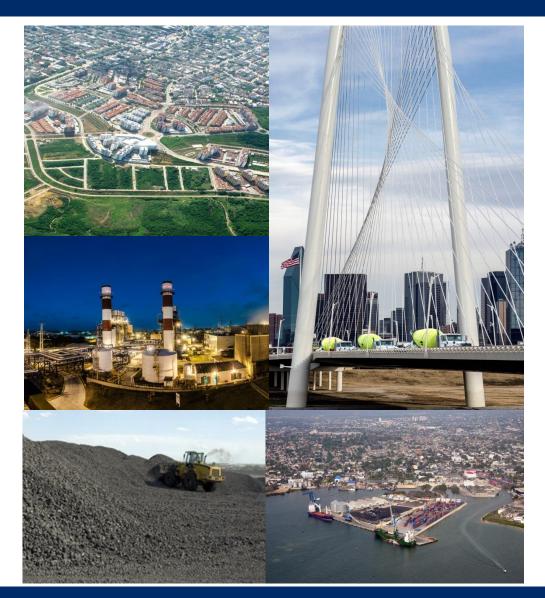
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# Celsia is positioned to grow along with Colombia



4th power generator in Colombia

**2nd** thermal power generator

5th energy distributor in Colombia

- Revenues Dec.2012:
  - **US\$1** billion
- EBITDA Dec.2012 :
  - **US\$414 million**
- Net Debt Sep.2013:
  - **US\$493 million**
- Market Cap. sep. 2013:
  - **US\$2.3** billion
- Investment Portfolio:
  - US\$ 205 million
- ~1.000 empleados



Barranquilla Plant, Gas powered CC 640 MW



# Celsia – Geographic Coverage



Power Generation *Unique Mix* 

- ✓ 1,777 MW installed capacity17 plants in operation
- √ 55% hydro, 45% thermo
- √ 9,645 GWh-year firm energy (10% of Colombia)
- √ 487MW (+28%) in ongoing and under development projects

**Transmission** 

- ✓ 274 km 220 kV power lines
- ✓ Seven 220 kV substations

Distribution

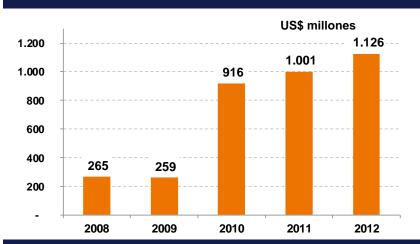
- √ +520,000 clients
- ✓ 1,610 GWh supplied
- √ 4.0% of country's demand
- √ 18,033 km of 110 kV and 13.5 kV power lines
- ✓ Effectiveness in collection: 99.7%
- ✓ Losses level: 9.73%



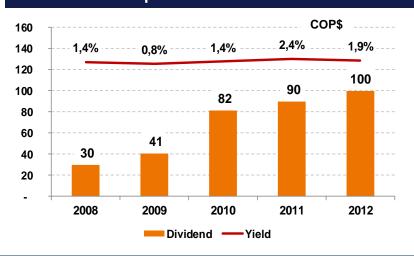
# **Celsia: Strong Balance for Continous Growth**



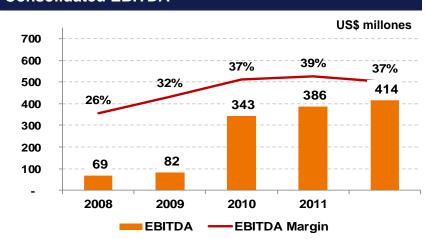
### **Consolidated revenues**



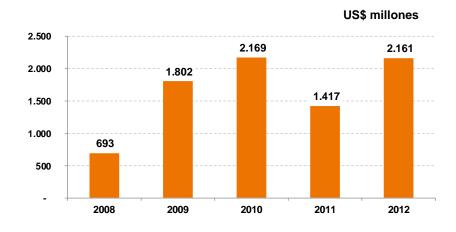
### Annual dividend per share



### Consolidated EBITDA



### Market Cap.





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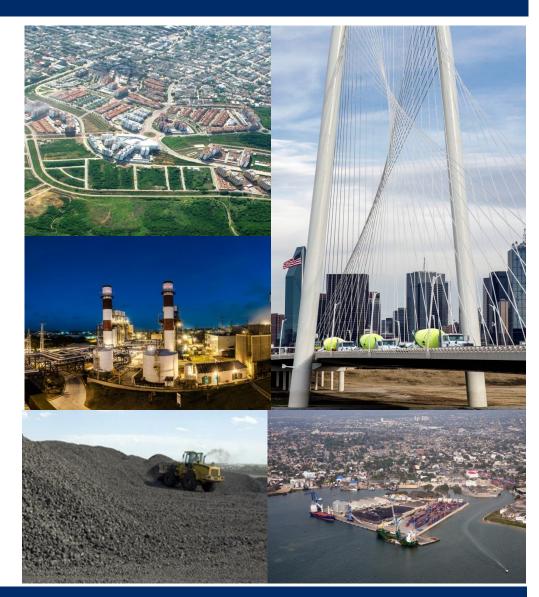
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# **Coal Business**





- 9 mining titles located mainly in departments of Córdoba and Antioquia, Colombia
- SGS GEOSTAT was retained to evaluate the mine's resources under JORC code standards
- Production domestically consumed

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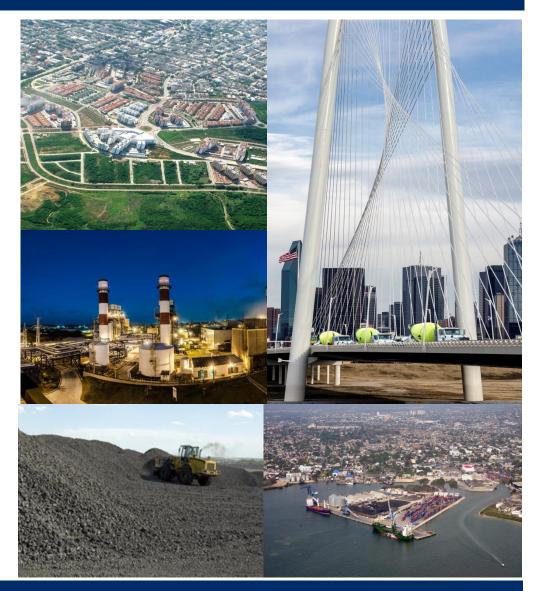
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# **Grupo Sura: 29% of direct ownership**



Holding company:
Investments in the financial,
insurance and social security
sectors.
Strong LATAM presence

Market Cap. Sep. 2013:

US\$ 11.5 billion

Revenues Dic.2012:

US\$ 7.4 billion

Net Income Dic.2012:

US\$ 309 million

BVC, ADR level I and LATIBEX



# **Grupo Nutresa: 9,8% of direct ownership**



Colombia's leading processed food company and one of the top ten regional players in the Latin American food sector. Its Brands and market share are very strong.

Market Cap. Sep. 2013:

**US\$ 6.5 billion** 

Revenues Dic.2012:

US\$ 2.96 billion

EBITDA Dic.2012:

US\$ 375 million

- Presence in 14 countries
- Product sold in 70 countries
- ~31.650 employees







www.grupoargos.com

### Ricardo Sierra

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# Alejandro Zuluaga

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