



GRUPO ARGOS FOUNDATION
2019 Report



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The Grupo Argos teams took part in the preparation of this report, under the coordination of Fundación Grupo Argos and Communications.

VISION OF THE FUTURE

At Fundación Grupo Argos, we will keep dedicating all our efforts and capacity to innovation in two strategic focus points that we established to generate value in the environments where we operate. In water conservation, we will focus on projects that contribute to the protection and restoration of water basins, on the strengthening of community capacity to generate environmental awareness, and on promoting alternatives for access to water, sanitation and sustainable use of the water resource. All of the above will help to improve the quantity and quality of water available. In territorial transformation, we will keep providing higher education opportunities to young people throughout the country, consolidating the culture of solidarity inside the Business Group to contribute to the well-being of the populations that need them and joining efforts to support initiatives for city transformation and strengthening of non-profit entities.

We strongly believe in our purpose. We recognize the capacity of Fundación Grupo Argos to positively transform society together with the communities and strategic partners.



Dear Shareholders,

We are very pleased to share with you the management of Fundación Grupo Argos in 2019. It was a year in which we decisively worked on the materialization of our strategy and on the purpose of harmonizing the relationship between human beings and nature to contribute to water security and territorial development through education, culture and volunteering activities; strongly convinced of our Business Group's capacity to generate value for its stakeholders. Thanks to **the support and trust of you, the shareholders of Grupo Argos, Cementos Argos, Celsia and Odinsa, with a long-term vision, we keep driving the sustainable economic and social development of the communities we have the privilege of working with.**

To ensure our positive impact on the environmental and social needs, we align each one of our projects with the global plan set out through the Sustainable Development Goals (SDGs) as a guide to generate environmental awareness, launch strategies for the conservation of the ecosystems that we have prioritized, and generate opportunities in the regions where we operate.

In 2019, we strengthened our strategic focus points. Firstly, **water conservation**, with the development of projects for the conservation of water basins and ecosystems. **We do this with a comprehensive vision from the mountains to the sea that enables us to design the applicable tools and action plans together with the communities to protect forests and biodiversity as generators of life and development in the regions.** Secondly, we keep strengthening our focus point of **territorial transformation**, supporting education and helping to improve quality of life in the regions where we operate.

—
**Our strategic
focus points:**
Water
Conservation
Territorial
Transformation
—

Thanks to the support and guidance of the companies of Grupo Empresarial Argos, a very important set of partners who share our purpose, the communities who advocate for their own well-being, and the commitment of our team, **we manage to effectively contribute to the environmental and social development of Colombia.** In 2020, we will keep making a reality the purpose of Grupo Argos and its companies to positively transform lives through investments that generate development for society.

Jorge Mario Velásquez
Camilo Abello
Juan Esteban Calle
Ricardo Sierra
Mauricio Ossa
Board of Directors

Ana Mercedes Villegas
Director

The Foundation

Aiming to improve its corporate citizenship volunteering activities, Grupo Argos decided to integrate the equity, human resources and social management skills of its businesses as well as its own to form the new Fundación Grupo Argos, which is now **one of the most powerful corporate social responsibility vehicles in Colombia because of its strategy and management capacity.**

We went from having voluntary social management in each business to an integrated vision based on water conservation and territorial transformation around operations.



Conservamos la Vida
El Águila, Valle del Cauca

3 pillars

These focuses of work drove the three pillars of Grupo Argos' sustainability strategy and businesses to deliver more to society:



Conscious Investment

COP **18,100**
million in execution capacity in 2019



Responsible Operations

GRUPO ARGOS
COP **5,000** million



Cutting-edge Practices

ARGOS
COP **7,200** million

CELSIA
COP **4,400** million

ODINSA
COP **1,500** million

EQUITY
COP **650,000**
million

These contributions amount to more than COP 6,000 million, which were invested through partnerships. Management overhead of the Foundation 1.062 million \$42 million were In-kind giving product

Social Impact

In this experience, it is very important to recognize the social impact of the Business Group's voluntary efforts prior to the creation of Fundación Grupo Argos:

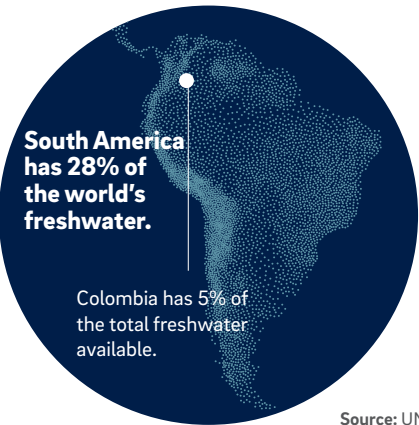
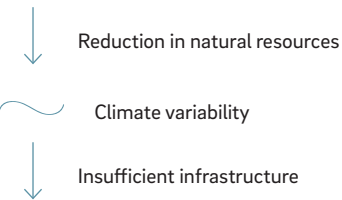
- **30 educational institutions** built in partnership with the Ministry of Education, which benefited more than **24,000 people**
- **66 schools transformed**, with better lit, healthier and safer facilities; and **more than 10,000 teachers trained** on environmental education, mathematics, language and school leadership
- Construction of relationships of trust with more than 50 national and international organizations dedicated to sustainable development

Our Work Focus Points



Huella Viva
Sonsón, Antioquia

CAUSES OF WATER SHORTAGES



Source: UNESCO
- World Water
Development Report 2019.

Water Conservation

According to the *World Water Development Report* published by UNESCO in 2019, the improvement in water management and in safe access to water and sanitation has proven to be essential as a tool to eradicate poverty, build prosperous and peaceful societies and drive sustainable development.

In this context of the need to protect water as a vehicle for social development, Fundación Grupo Argos builds its model for the integrated management of water basins. Through knowledge and direct restorative actions, sustainable production and environmental education, this contributes with voluntary programs to the improvement of water quality and quantity conditions in three water basins. These basins have been prioritized according to the conditions of the regions where Cementos Argos, Celsia and Odinsa operate, specifically, in the basins of the Claro River in Antioquia, the Saldaña River in Tolima, and the Canal del Dique in Sucre, which have challenges in the water supply and quality.

Out of the 44,000 km³ of freshwater available per year on the planet, South America has 28% and Colombia has 5%; evidence of our country's water wealth. However, according to the latest version of the National Water Study published by the Ministry of Environment and Sustainable Development, 391 municipalities have been identified, distributed across 24 departments, that are susceptible to shortages; whether due to a reduction in the natural resources, climate variability or insufficient infrastructure.

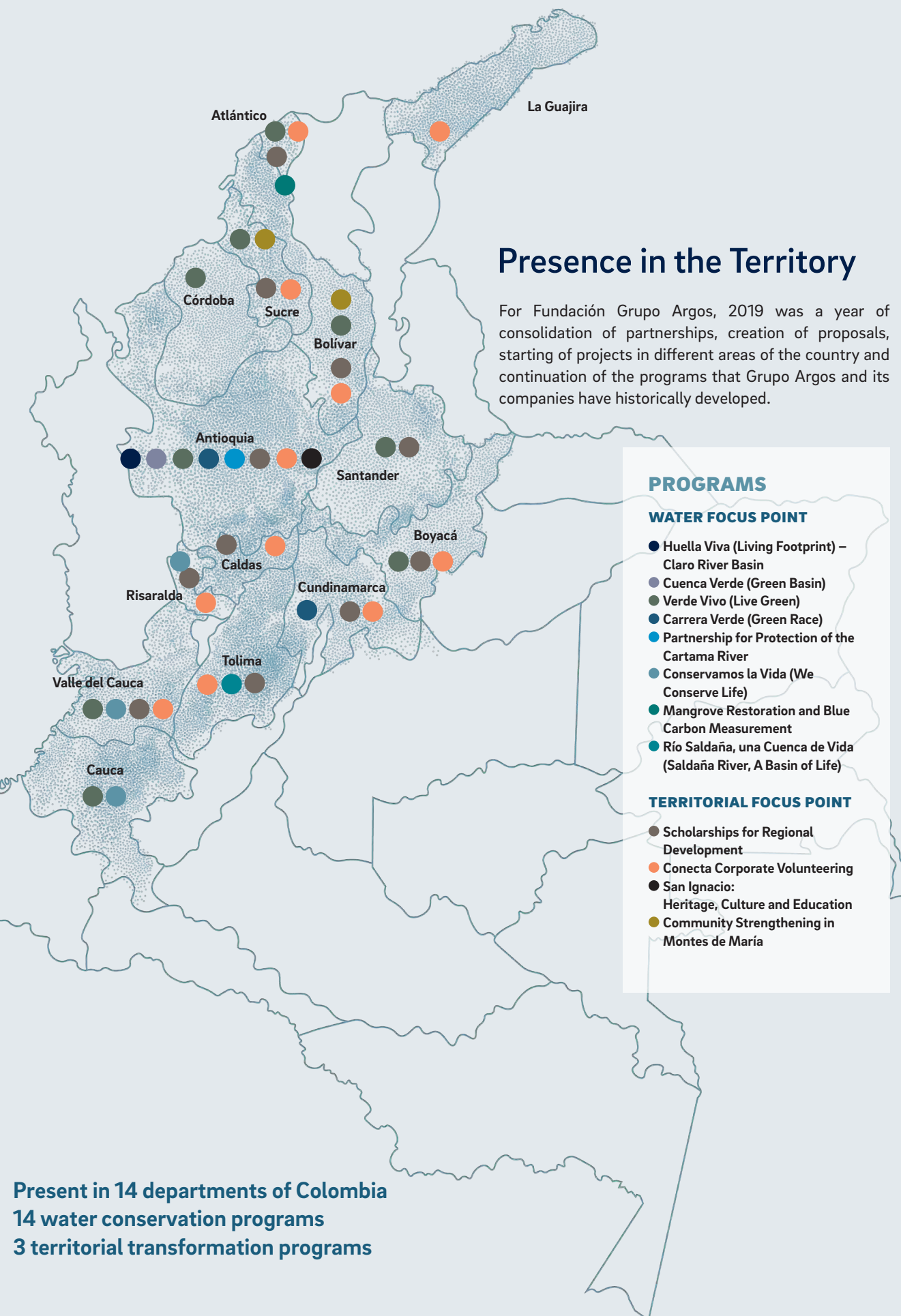
Transformation of the Territory

In the Territorial Transformation focus point, the foundation implements three programs that enable the communities where the organization operates to strengthen their skills:

- Scholarships for Regional Development
- Conecta Corporate Volunteering
- San Ignacio: Heritage, Culture and Education

Scholarships for Regional Development
Malambo, Bolívar





Main Milestones of 2019

Each project of Fundación Grupo Argos is conceived and developed integrally in coordination with actors of the territory –essentially the beneficiary communities–, institutions and the partners of each program in order to launch coordinated actions of impact.

Main results of the water approach:

As a **restoration strategy**, in joint work with different actors, including Odinsa and Celsia and its ReverdeC program, in 2019, we planted around **465,000 trees of native species**. Added to our efforts since 2016, these now **amount to more than 2 million trees**, which are added to the **4 million planted through ReverdeC in different parts of the country**.

In 2019, we planted more than 465,000 trees of native species and we signed 97 conservation agreements with landowners.

In **conservation and sustainable production** in the year, we signed **97 agreements with landowners** in Antioquia, Cauca, Tolima and Valle del Cauca. This enabled us to help **protect the water sources and umbrella species, such as the Andean bear and the jaguar**, cataloged as such because of their importance for the ecosystems' balance. With these agreements, we achieved the protection of more than 3,000 hectares of forest for a total of 8,000 hectares protected since 2017.

In the **environmental awareness** component, we worked with **174 educational facilities in eight departments of Colombia, where more than 48,000 children who participated in the Verde Vivo (Live Green) program study**. The program aims to generate environmental awareness in the territory in order to promote the protection of water and harmonious relations with nature.

CUTTING-EDGE PRACTICES

The foundation worked on its strategic progress through a **rigorous analysis accompanied by the Medellín Resilience Office** on the best innovation practices in the world and topics of financing, management and governance, communication, education and conservation. The aim is to keep driving innovation as a pillar of the strategy that enables the application of cutting-edge solutions to empower **the capacity of the projects to keep generating well-being**.

Advances in new models of cooperation:

- Grants for communities
- Funds aligned with several donors in specific areas
- Study of investment schemes of impact
- Investments of impact
- Consolidation of an endowment fund financial model that positions Fundación Grupo Argos at the same level as charities of the United States, Canada and the United Kingdom
- Currently, Fundación Grupo Argos is participating in four international calls for tender to access global funds

Add in order to Transform

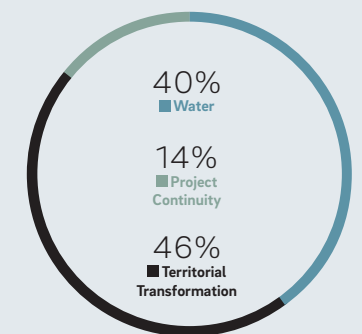
In 2019, the foundation worked in partnership with different entities for the development of its programs.

21%
are of the
public sector

79%
are of the
private sector

TOTAL PARTNERSHIPS
COP **6,224**
MILLION

These partnerships, added to the **COP 18,100 million** that Grupo Argos and its businesses contributed, made possible the development of projects on the Water and Territorial Transformation focus points. With these resources, we progressed in the implementation of new projects and continued some of the most important initiatives that the Business Group had been developing.



FOCUS POINT 1: WATER CONSERVATION



The aim of the program is to protect water from the mountains to the sea. The strategy starts with the conservation of ecosystems in the upper basin to protect umbrella species, whose presence ensures the availability of the water resource and even restores mangroves in marine ecosystems, which are strategic for good water quality, biodiversity conservation and carbon capture.

Prioritization of Basins

The basins for intervention are established using a systemic method of analysis with a social and ecological approach developed by the foundation's team.

This method considers the main variables:



WATER



BIODIVERSITY



SOCIAL
IMPACT

It is a model that has enabled us to develop aspects such as **risk, quality, demand and governance of the water resource** and to have a vision of the species and ecosystems at risk in Colombia. This result is compared with the prioritization of operations in the businesses of the Grupo Argos companies in order to focus intervention on the basins of the Rio Claro river in Antioquia, the Saldaña River in Tolima, and the Canal del Dique in Sucre.

Seven components have been considered for the implementation of these programs, in which actions are developed for conservation and social construction to protect the water resource and the health of the ecosystems, and to improve the communities' quality of life.

1 COMPONENT: KNOWLEDGE

Objective: Generate scientific, academic and social knowledge for the creation of intervention models that entail local, national and international best practices and public policy.

Our work: Partnerships with environmental experts that enable us to generate useful knowledge in the assessment and comprehensive management of impacts on natural resources, and the publication of scientific reports and specialized reports.

2 COMPONENT: CONSERVATION

Objective: Contribute to water security.

Our work: Projects to reforest and restore the ecosystems, protect water and biodiversity, and ensure sustainable production.

3 COMPONENT: ENVIRONMENTAL AWARENESS

Objective: Generate environmental awareness to contribute to a harmonious relationship between man and nature.

Our work: Interventions in the communities and educational institutions, developing teaching methods to identify the environmental situation and achieve innovative solutions that close the gap with the desired state.

4 COMPONENT: SOCIAL CONSTRUCTION

Objective: Generate processes of environmental citizenship and governance of water in the territories.

Our work: Water conservation, access and sanitation projects, exploitation of the water resource, and strengthening of community and citizen capacity.

5 COMPONENT: COST EFFICIENCY

Objective: Efficiently and innovatively develop the projects, achieving an increase in levels of economic, environmental and social return and impact for the communities.

Our work: Monitoring and assessment methods of the projects from their baseline to their development.

COMPONENT: COOPERATION

6 COMPONENT: COOPERATION

Objective: Achieve technical, academic and financial resources, and establish partnerships with entities that work on the prioritized geographical areas and topics.

Our work: Submission of projects to national and international entities, participation in calls for proposals for funds and grants, and development of strategies that enable new resources for the territory.

COMPONENT: COMMUNICATION

7 COMPONENT: COMMUNICATION

Objective: Inform and accompany educational and interactive processes that enable transformation toward a new environmental culture.

Our work: Communications plans focused on the stakeholders and support of the model's components to generate content and develop relevant strategies for each community.

WATER FOCUS POINT

Huella Viva – Rio Claro river

BENEFITED POPULATION

Communities in the Rio Claro river

PARTNER ENTITIES

- Cementos Argos
- Celsia and its ReverdeC program
- Cornare
- Instituto Humboldt
- Fundación Natura
- Portafolio Verde
- Fundación Amazonas

OWN INVESTMENT

More than
COP 1,000
MILLION

Our Action

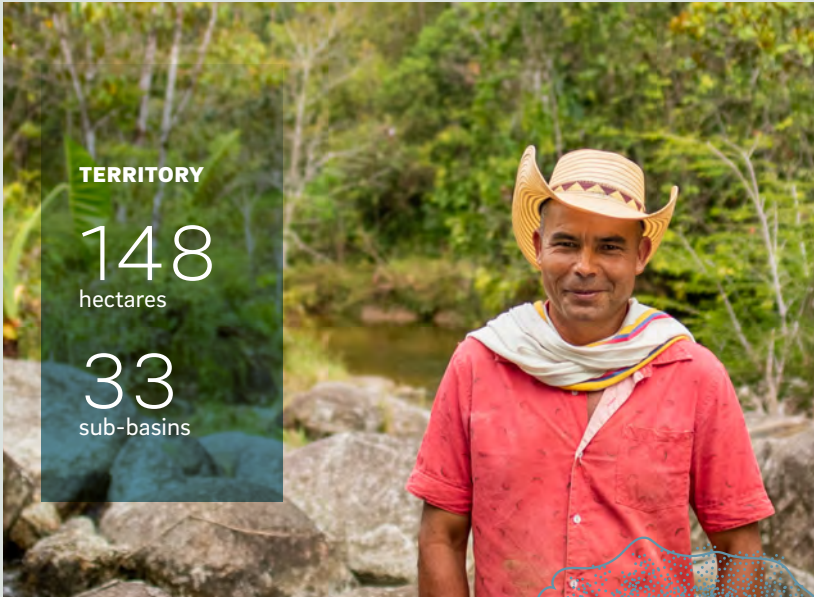
We develop conservation and sustainable production strategies to contribute to sustainable access to and responsible use of water, biodiversity conservation and improvement of the quality of life for communities in the Rio Claro basin.

Progress 2019

We implement projects with the community that aim to optimize the quality and quantity of water in the Rio Claro river.

Preparation of the technical, environmental, and social studies to establish the baseline and to build an action plan with the communities to:

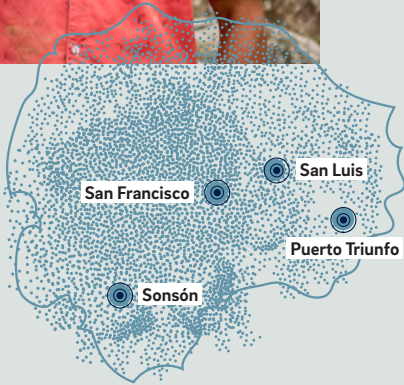
- Implement conservation agreements and sustainable use of soil
- Establish corridors to connect animal species
- Improve the communities' quality of life through the implementation of production projects



Huella Viva
San Luis, Antioquia



East Antioquia



Water Conservation

Analysis of

33

MONITORING
POINTS

Identification of the need to improve water quality, especially in the streams: Doradal, Dos quebradas and Jerusalén. With these identified points of study, projects will be prioritized and implemented to improve the quality and quantity of water.

Monitoring Biodiversity

ACTIVITIES:

- Establishing the baseline
- Workshop with 88 regional actors –comprised of scientific experts and the local community– to establish the biodiversity status in the region and determine a plan for its sustainable use
- The feline species in the region are currently endangered because of deforestation, hunting and the armed conflict, and being run over

Huella Viva – Rio Claro river | PROGRESS IN BIODIVERSITY

The main conclusions of the study and monitoring of biodiversity in this area include their great diversity of flora, recording:

2,781 SPECIES	208 ENDEMIC TO COLOMBIA	38 OF THE AREA	800 WHICH ARE USEFUL FOR PEOPLE
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The presence of species of aquatic fauna stands out, as well as the discovery of:

54 BIRD SPECIES

21 MAMMAL SPECIES

3 AMPHIBIAN SPECIES

which are endangered in Colombia and in the world, and that need a conservation plan.

In 2020, we will continue with the Huella Viva (Living Footprint) program to conserve this important basin of the department of Antioquia and to help improve the quality of life of the communities that live in this territory.



Huella Viva
Doradal, Antioquia

In the conservation component, we planted 96,500 native tree species to protect the water sources and to strengthen the wildlife corridors. Similarly, considering variables such as replenishment, access to and quality of water, we identified around 207 potential plots of land and categorized 25 plots in the municipality of Sonsón, to make conservation and production agreements in the basin's area.

In the environmental awareness component, we worked in 22 prioritized areas, having an impact on 20,550 people, with whom we implement qualitative methodologies to identify their perceptions, environmental situations and dreams about the territory where they live. Similarly, we worked on the formation of environmental promotion committees, through which we have identified problems in waste management and deforestation.

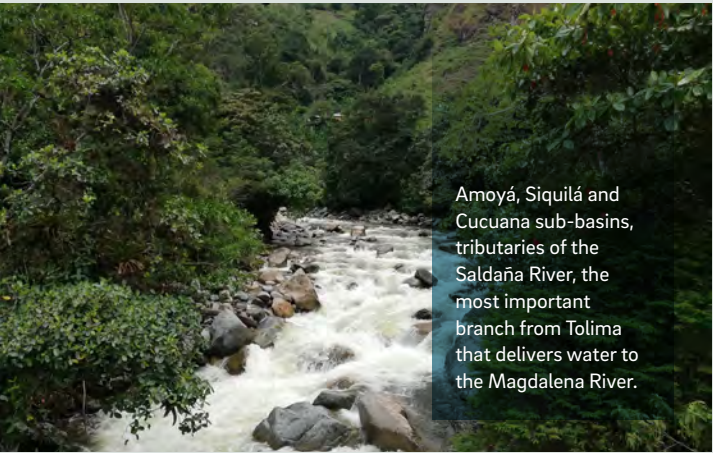


Huella Viva
Claro River, Antioquia

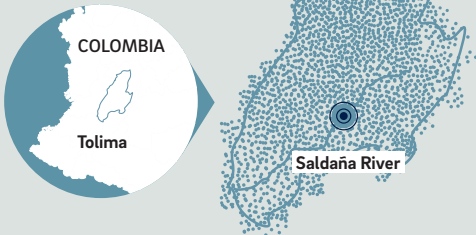
Five of the six feline species that live in Colombia are found around the Rio Claro river. Their presence in the forest indicates that there are areas in a good state of conservation.

WATER FOCUS POINT

Río Saldaña, una Cuenca de Vida



Amoyá, Siquilá and Cucuana sub-basins, tributaries of the Saldaña River, the most important branch from Tolima that delivers water to the Magdalena River.



Our Action
Conservation of the environmental services derived from water that benefit the local populations of the Amoyá, Siquilá and Cucuana sub-basins.

Una Cuenca de Vida
Saldaña River, Tolima

BENEFITED POPULATION
Local populations of the Amoyá, Siquilá and Cucuana sub-basins

- PARTNER ENTITIES**
- National Natural Parks
 - Wildlife Conservation Society (WCS) Colombia
 - Cortolima
 - Cementos Argos
 - Celsia
 - Corporación Manantial

OWN INVESTMENT
Around
COP 1,000 MILLION

Environmental Awareness and Social Construction

- Structuring of the baseline to address the intervention
- Development of qualitative methods to work with the communities of the 27 prioritized areas
- Establishment of the baseline for the school environmental projects to strengthen the environmental culture with the whole educational community: students, teachers, parents and neighboring communities of the educational facilities

Conservation of the Water Resource

Completion of the Water, Sanitation and Hygiene (WASH) diagnostic by taking samples to assess the water quality in water sources, rivers and discharge sites. The analysis was conducted in:

- 46 farms in the Cucuana sub-basin
- 19 plots of land in Alto Saldaña

Monitoring of the prioritized sub-basins, as follows:

- 9 samples in the municipality of Roncesvalles
- 15 in Planadas
- Result: levels of medium and high risk. This monitoring constitutes the basis for defining an action plan that will improve the water quality and contribute to the well-being of these communities.

Conservation	
<ul style="list-style-type: none">• 14 plots of land for the permanent monitoring of ecological restoration in the Alto Saldaña sub-basin• 6 conservation and production agreements signed in the Siquilá sector• 46 farms in the Cucuana sub-basin with diagnostic of productive systems	25,650 NATIVE TREES PLANTED
	2 PLANT NURSERIES MANAGED BY THE COMMUNITY AND IN OPERATION

4 PLOTS OF LAND RECORDED AS A NATURAL CIVIL SOCIETY RESERVE WITH NATIONAL NATURAL PARKS OF COLOMBIA THAT HAVE AN IMPACT ON 300 HECTARES

WATER FOCUS POINT

Conservamos la Vida

BENEFITED POPULATION
Activity of ecological interest that benefits sustainability and involves the whole nation

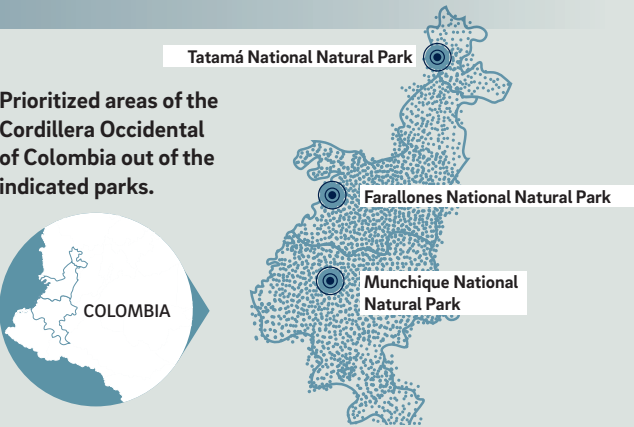
- PARTNER ENTITIES**
- National Natural Parks
 - WCS Colombia

Supported by:

- Celsia
- Regional Autonomous Corporation of Valle del Cauca
- Fundación Mario Santo Domingo
- Smurfit Kappa



Conservation		Environmental Awareness
7,110 NATIVE TREES PLANTED	2,000 HECTARES FOR THE BIOLOGICAL CORRIDOR OF THE ANDEAN BEAR CONTRIBUTED THROUGH THE SIGNING OF 44 AGREEMENTS WITH FARMERS IN THE AREA	14 EDUCATIONAL INSTITUTIONS IN THE PROJECT'S AREA OF INFLUENCE BENEFIT FROM THE FOUNDATION'S INTERVENTION. SOME OF THE ACTIVITIES WITH THEM ARE AS FOLLOWS: <ul style="list-style-type: none">• Three environmental fairs• Consolidation of 14 Environmental Education Committees for the development and disclosure of good practices for the conservation of this species In 2019, the Conservamos la Vida (We Conserve Life) program was recognized by the P3 Impact Award* as one of the world's five best public-private initiatives. <small>* This award is granted by the independent organization Con- cordia, supported by the University of Virginia Darden School Institute for Business in Society and the U.S. Department of State's Office of Global Partnerships.</small>
<ul style="list-style-type: none">• 15 plots of land in the Cordillera Central identified for the implementation of agreements in 2020.• Technical support for the creation of the Vivercof community nursery• Creation of the Conservamos la Vida (We Conserve Life) coffee brand, produced by ten families, which certifies that on its land, around 370 hectares of forest are protected for the connection and conservation of the bear		
10 NEW the conservation strategies have increased the presence and reproduction of this species in the area		bears sighted in the Tatamá National Natural Park in 2019; evidence that



Prioritized areas of the Cordillera Occidental of Colombia out of the indicated parks.



Conservamos la Vida
Tatamá National Natural Park

OWN INVESTMENT
More than
COP 700 MILLION

Our Action
Protection of the **habitat of the Andean bear**, also considered “the water guardian” and categorized as an umbrella species because of its capacity to ensure the availability of water with its presence in the high mountains.
The foundation has been part of this program for four years.

In 2019, the Conservamos la Vida (We Conserve Life) program was recognized by the P3 Impact Award* as one of the world's five best public-private initiatives.

* This award is granted by the independent organization Con-cordia, supported by the University of Virginia Darden School Institute for Business in Society and the U.S. Department of State's Office of Global Partnerships.

WATER FOCUS POINT

Verde Vivo



OWN INVESTMENT

COP 1,300
MILLION

BENEFITED POPULATION

174 educational facilities with more than 48,000 students and around 2,000 teachers
61 employees participated in environmental activities and 35 in promoting education

PARTNER ENTITIES

- Celsia
- Cementos Argos
- Corporación Manantial
- Portafolio Verde
- Fundación Mario Santo Domingo
- Fundación Social
- Colectivo Traso
- Fundación Serena del Mar

Our Action

We develop an environmental education program that strengthens the community's capacity in culture and good environmental practices.

We work in coordination with the educational communities, updating the school environmental projects and creating environmental education committees to lead the implementation of initiatives for the protection of natural resources.

TERRITORY

Nine departments and 26 municipalities of the country

16 educational facilities in Colombia improved the water quality, driven by the development of the Verde Vivo (Live Green) project

Verde Vivo
El Tambo, Cauca

Conservation

MORE THAN
10,000

KILOS OF SOLID
WASTE RECOVERED
AND CORRECTLY
DISPOSED OF

- 22 educational facilities with school vegetable gardens that have a composting system for the management of organic waste
- 23 school nurseries created
- Around 4,000 trees planted for the protection of basins in the territories where the educational facilities are located

Cuenca Verde

Our Action

We promote sustainable development through the protection, improvement and preservation of water and environmental services in the basins that supply water to the populations in the municipalities of Valle de Aburrá.

PARTNER ENTITIES

- The Nature Conservancy
- Cornare
- Corantioquia
- Nutresa
- Medellín City Hall
- Postobón
- EPM



OWN INVESTMENT

COP 24
MILLION

Conservation

351 HECTARES IMPACTED IN 2019 IN THE BASINS THAT SUPPLY THE RIO GRANDE AND LA FE RIVERS

6,000 TREES GROWN ON PLOTS OF LAND THAT HAVE 34 CONSERVATION AGREEMENTS FOR WATER CONSERVATION

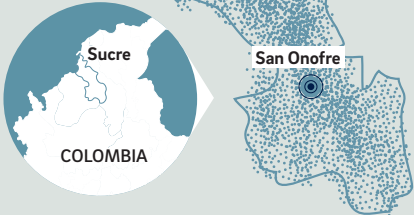
WATER FOCUS POINT

Mangrove Restoration and Blue Carbon Measurement



OWN INVESTMENT

COP 163
MILLION



Our Action

We restore mangrove ecosystems, recognizing their importance for the conservation of biodiversity, carbon capture and the quality of life of the coastal areas' residents.

Mangrove planting
Bocacerrada, Sucre

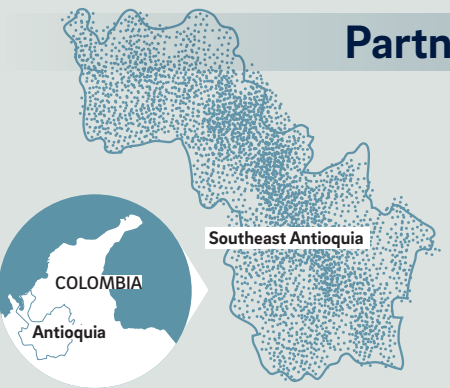
Progress 2019

1,500 MANGROVE SAPLINGS PLANTED AND PROMOTION OF COMMUNITY MANGROVE NURSERY IN THE RURAL DISTRICT OF SAN ONOFRE, SUCRE

100 PEOPLE ATTENDED THE FOUR WORKSHOPS WITH EXPERTS, LOCAL AUTHORITIES AND THE COMMUNITY IN GENERAL

Understanding the dynamics and recognizing the importance of mangroves as a highly productive ecosystem, buffer for floods, protector from erosion and a shelter for wildlife.

Partnership for Protection of the Cartama River



Our Action

We contribute to the restoration and protection of the basin of the Cartama River and the Cuchilla Jardín-Támesis Integrated Management District in Antioquia, with the aim to recover environmental services such as carbon capture, and water availability and regulation in southeast Antioquia.

Progress 2019

MORE THAN
200,000

NATIVE TREES PLANTED IN THE AREA OF INFLUENCE

98 HECTARES BENEFITED

4 conservation agreements

with landowners in the Támesis municipality's area of influence

OWN INVESTMENT

COP 379
MILLION

PARTNER ENTITIES

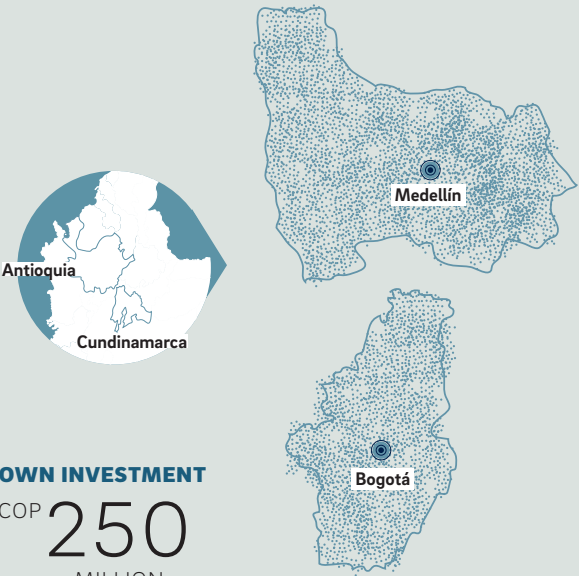
- Odinsa
- La Pintada concession
- Celsia with its ReverdeC program



Cartama partnership
Támesis, Antioquia

WATER FOCUS POINT

Carrera Verde



Our Action

We support this athletic race that contributes to the ecological restoration of nature reserves for the protection of water and forests, and the reestablishment of biodiversity.

PARTICIPATING POPULATION

More than 8,000 runners

PARTNER ENTITIES

- Fundación Natura
- Banco de Bogotá
- With support from other entities

The 2019 race contributed funds to plant more than 27,000 native trees in parts of Cundinamarca and Antioquia.

Carrera Verde
Bogotá, Colombia



FOCUS POINT 2:
TERRITORIAL
TRANSFORMATION



We believe in the power of teamwork, solidarity and integrity to achieve positive transformation. So we joined efforts and talent to develop the Scholarships for Regional Development, Conecta Corporate Volunteering, and San Ignacio: Heritage, Culture and Education programs, as well as supporting social, and environmental organizations for their strength and management.

TERRITORIAL FOCUS POINT

Scholarships for Regional Development



We have 194 active beneficiaries.

Jesús Moreno
Barranquilla, Atlántico

Our Action

We generate development in the communities of influence of each business of Grupo Empresarial Argos, awarding scholarships for higher education to young people who live in these areas, motivating them to return to their communities and put into practice the knowledge they acquire.

We see education as the path that prepares upright and sensitive human beings with sufficient skills and leadership to generate positive changes in society.

TERRITORY
Areas of influence of Cementos Argos, Celsia and Odinsa

BENEFITED POPULATION
More than 200 students from the departments of Antioquia, Cundinamarca, Bolívar, Atlántico, Santander, Valle del Cauca, Tolima, Sucre, Boyacá, Risaralda and Caldas

A program that supports the dreams of young people and their families and that maintains an excellent retention rate. Historically, it has been above 90% and it ended 2019 at 100%.

OWN INVESTMENT
COP 2,000 MILLION

The training of people awarded scholarships includes two essential approaches: On the one hand, the academic and professional approach in renowned technological and university institutions of the country, and on the other, the human and social aspect, with the development of leadership skills and a sense of belonging to their region.

46 NEW SCHOLARSHIP WINNERS JOINED THE MORE THAN 200 YOUNG BENEFICIARIES WHO LIVE IN THE AREA OF INFLUENCE OF CEMENTOS ARGOS, CELSIA AND ODINSA

WE DESIGNED A PSYCHOSOCIAL SUPPORT SYSTEM DURING THE YEARS OF THE HIGHER EDUCATION COURSE, WHICH INCLUDES MONTHLY FOLLOW-UPS THAT AIM TO FIND OUT THE EMOTIONAL STATE OF MIND AND ACADEMIC PERFORMANCE OF EACH ONE OF THE SCHOLARSHIP WINNERS. ADDITIONALLY, THE BENEFICIARIES HAVE MENTORS WHO ARE EMPLOYEES IN OUR COMPANY.

TERRITORIAL FOCUS POINT

Conecta Corporate Volunteering



OWN INVESTMENT
COP 400 MILLION

TERRITORY
Areas of influence of Cementos Argos, Celsia and Odinsa

BENEFITED POPULATION
Employees of the companies Cementos Argos, Celsia and Odinsa, as well as the residents of their areas of influence

Conecta Corporate Volunteering
Marinilla, Antioquia

Our Action

We promote a sense of transcendence and service among employees for the generation of social capital in high-impact, sustainable and transformative projects.

Additionally, this program enables the communities to participate in their own development. For that reason, the UN 2030 Agenda for Sustainable Development explicitly acknowledges volunteer groups as important for achieving the 17 SDGs.

CENTRAL LINES OF ACTION
The program designs experiences that contribute to the communities' quality of life in five areas:

- Infrastructure
- Environment
- Animal protection
- Transfer of knowledge
- Campaigns to raise funds for social and environmental causes

Social Advocacy

- More than 2,000 employees participated in 2019
- Our sessions had a positive impact on 10,000 people
- Participation in 112 activities carried out in Colombia, United States and some countries of Central America
- More than 9,000 hours invested
- 309 hours during paid working days

Progress 2019

- 4 households built
- 8 educational institutions improved
- Around 4,000 trees planted
- 60 wild animals released
- Support of four entrepreneurs from Medellín in the consolidation of their strategies

Promotion of the Inclusive Purchases program of Fundación Andi to incorporate populations affected by the conflict as suppliers of goods and services in the Business Group, achieving the hiring of six social providers.

Social Innovation, Citizen Actions for Social Development Award

To end the year, the foundation delivered the Social Innovation, Citizen Actions for Social Development Award, an opportunity to create innovative initiatives for the solution of environmental and social problems that contribute to the businesses' risk management.

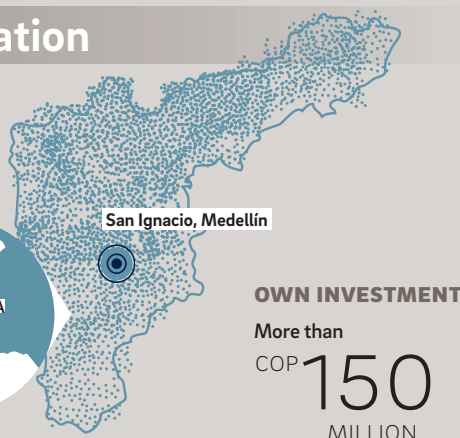
Forty-five volunteers participated from Barranquilla, Bogotá, Yumbo, Medellín, Barrancabermeja, Buenaventura and Calima del Darién, who presented proposals to resolve problems regarding waste collection, the reduction of plastic in water sources, the recovery of green areas and water conservation.

After the evaluation of the proposals by a world-class set of judges, three initiatives were awarded:

- Generation of partnerships for the use of food products that are not consumed in El Dorado International Airport in Bogotá, developed by employees in Odinsa-Opain
- Reuse of plastic to prevent it polluting the sea, presented by employees of Celsia in Buenaventura
- Raising tourists' awareness of the importance of separating waste at the source, developed by employees from Celsia in Calima del Darién

TERRITORIAL FOCUS POINT

San Ignacio: Heritage, Culture and Education



TERRITORY

San Ignacio area, center of Medellín

PARTNER ENTITIES

- Proantioquia
- Comfama
- Universidad de Antioquia

Progress 2019

DIAGNOSTIC, CREATION, DEFINITION AND COMMUNICATION OF STRATEGIES

Identification of initiatives for public areas and mobility for the area, from which three were prioritized for the recovery of buildings with cultural heritage.

Holding of the second San Ignacio Theater Festival with the participation of more than 200 artists from 20 theater companies from eight countries, which was attended by more than 14,000 spectators.

Our Action

We aim to transform this area in the center of Medellín, building new ways of inhabiting and sharing the public space.

To achieve this, at the Company with the partner companies, we prepared a proposal of comprehensive intervention in the heritage area of San Ignacio and its area of influence, which amounts to 61 blocks, where cultural and artistic vocations meet with the heritage and an important educational offer.

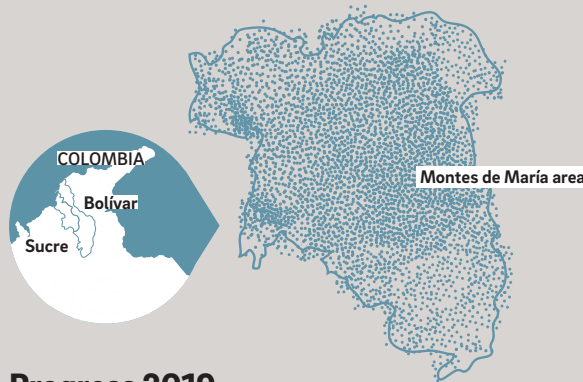
LINES OF WORK

- Cultural strategy which aims to strengthen art and heritage through assistance and coordination of experience to attract residents and visitors
- Urban intervention to support the adaption of the public area and the improvement of living conditions
- Sustainable reinhabitation proposal for social and economic integration

Community Strengthening in Montes de María

Our Action

We support the reconstruction of the social and productive fabric in El Carmen de Bolívar and Ovejas, incorporating farming families who are victims of the violence into sustainable production products through Fundación Crecer en Paz.



Progress 2019

- Installation of ferro-cement tanks in four educational institutions for rainwater collection and the water supply.

BENEFITED POPULATION

The resident community in the area of Montes de María