



REPORT

20  
23



GRUPO ARGOS  
Fundación

Fundación Grupo Argos  
**REPORT**

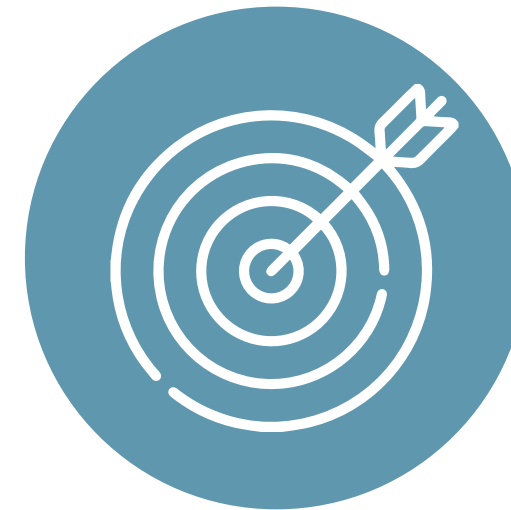






Illustration by Cristian Álvarez, Bicho, an urban artist from the La Loma neighborhood in San Cristóbal, Medellín, who participates in the Creando Valor Social project. This image is the artist's interpretation of Grupo Argos Foundation's purpose.

# 01



At Fundación Grupo Argos, we work to to harmonize human beings' relationship with nature, to contribute to water safety and territorial development through education, culture, and volunteer actions.

## Purpose

Our actions are possible thanks to generosity and commitment of the shareholders of Grupo Argos, Cementos Argos, Celsia, and Odinsa that positively transform the lives of millions of people.



02

# Letter from the Chair of our Board of Directors



Río Claro. Antioquia





# Letter from the Chair of the Board of Directors

Dear shareholders, partners and communities

The accelerated evolution of Fundación Grupo Argos towards consolidating its purpose in actions is a milestone worthy of recognition and praise, both for the talent and commitment of the high-performance team that made it possible, and because it represents an opportunity for thousands of families in Colombia to access better opportunities and standards of living. 859,535 people in 20 departments of Colombia were able to experience this first-hand in 2023.

While we are aware of the power of a clear vision and goals to achieve the greatest and best impact, we are fully aware that it is only by bringing together wills and purposes around the same objective that we can achieve exponentially transformative results. This year, we thus worked on involving over 50 public and private organizations within the scope of our current programs that focus, on the one hand, on water and biodiversity conservation, and, on the other, on territorial transformation based on generating opportunities and providing education.

On the environmental front, we ended the year with over than 3,200 new hectares under conservation agreements that seek to protect our country’s strategic ecosystems, including the Andean forest, tropical dry forest, rainforest and mangrove ecosystems. Along these same lines, we planted over one million trees that, besides creating 505 direct and indirect jobs, contributed to the conservation of 16 water basins and have a direct long-term effect on protecting water, one of the most valuable resources for all Colombians.

To provide access to safe water to thousands of families disconnected from public service networks in Colombia, we delivered and installed water systems for 44,600 people. Seeking new opportunities and aiming to continue strengthening the safe water access program, we shared our intervention model and in Ecuador and Af-

rica along with our knowledge and experience to bring well-being to people in other countries that have similar access limitations to Colombia.

It should be noted that, in this area of care and access to water, we concluded an important alliance with the global climate technology company Terraformation to accelerate the ecological restoration of strategic ecosystems in the Southwest of Antioquia. This will allow us to plant 2.3 million more trees in this region of the department and capture over 372 thousand tons of CO<sub>2</sub> during the next 30 years. This milestone fills us with pride because it also provides us with access as a Foundation to the carbon credit market and ratifies the Sembrando Futuro model as an international benchmark in reforestation.

We also made progress with signing 54 new conservation agreements and generating a culture of environmental care by enrolling over 74 thousand students and 2 thousand teachers into the Verde Vivo environmental education program.

On the territorial transformation front, Fundación Grupo Argos continued to strengthen its Scholarships for Regional Development program, developing new and innovative higher education alternatives to expand coverage to more young people and the country and offer them different alternatives that respond to their needs and interests. A total of 151 young people received important financial support for their professional education and another 199 received contributions to start technical and technological studies in Barú, Bolívar, and Apartadó, Antioquia.

In 2023, our corporate volunteer continued to develop 2,800 employees of Grupo Argos, Cementos Argos, Celsia, Odinsa and Summa and companions that participated in over 104 events, finding spaces for professional and personal growth and contributing their time and skills to benefit over 51,200 people in 12 departments around the country.

Environmental



3,200

new hectares protected under conservation agreements



54 new conservation agreements

Scholarships



151

young people received important economic support for their professional education

Employment

6,192

young people and women with formal employment



Assistance



347

women entrepreneurs

In the area of community infrastructure and, in line with our commitment to contribute to the sustainable development of the country’s territories, we also built and delivered the new Hospital for Providencia and Santa Catalina, a space that cares for the community’s life and a significant contribution to the island’s recovery from the effects of Hurricane Iota in November 2020. This project required an investment of over COP 12.4 billion and was made possible thanks to the union of wills of the Grupo Argos Foundation with public and private allies. It represents a new beginning for over 4 thousand inhabitants of the Colombian Caribbean island region who now have access to high-quality healthcare installations equipped with areas for outpatient consultation, surgery, diagnostic support, therapeutic complementation, a clinical laboratory and a low complexity emergency service, among others. Its structural design can withstand 220 km/h winds. We also delivered the center of excellence for early childhood to the community of Pasacaballos in Cartagena, the first of its kind in the region, designed according to international standards to maximize the capacities of children, parents, community and persons that care for young children in the region.

Finally, the Social Value Creation program, among other important achievements, accompanied 347 women-led startups in Antioquia, Valle del Cauca and Atlántico, helped 6,192 young people and women find formal jobs through the Alianza Empresarial por el Empleo, and

assisted 18 social and cultural groups made up of 103 members from the La Loma territories in San Cristóbal and Moravia.

Grupo Argos’s 90th anniversary celebrations lead us to think about the need to continue strengthening a business vision that, since 1939, has been based on a genuine conviction that successful companies are those that grow hand in hand with the territories where they have a presence and that have an unwavering commitment to generate value for each stakeholder. And it is this commitment that we see reflected in the work done by Fundación Grupo Argos, which prioritizes collective well-being and actively contributes innovative and sustainable solutions to global challenges.

Thank you for your support and trust, which allows us to materialize our purpose of positive transformation.

JORGE MARIO VELÁSQUEZ JARAMILLO

Chair of the Board of Directors  
Fundación Grupo Argos

# 03

## Objectives & Strategic Vision



Roncesvalles. Tolima





To drive voluntary corporate citizenship actions, Grupo Empresarial Argos’s businesses decided to bring together the talent, equity, and capacities required to develop projects that will leave a positive impression within the country’s communities through Fundación Grupo Argos.



OWN MONEY INVESTED PER FOCUS:



We contribute to the 2030 Agenda for Sustainable Development





# 04

## We bring capacities together to multiply our positive impact



Housing construction volunteer program. Santa Bárbara, Antioquia





# We lead territorial transformation and ecosystem conservation in Colombia

In 2023, we strengthened our presence in 20 departments of Colombia through programs focused on protecting water and strategic ecosystems including the Andean forest, humid forest, tropical dry forest, and mangrove ecosystems. We work together with communities to drive sustainable development.

## Presence



Antioquia	1-3-4-6-7-8-9-10	Huila	9
Atlántico	1-6-9-10	La Guajira	9
Bolívar	1-6-7-8-9	Magdalena	
Boyacá	6-9-8	Meta	6-8
Cauca	5-6-8	Quindío	9
Caldas	9	Risaralda	5-6-8-9
Caesar	6	Santander	6-9
Chocó	6	Sucre	1-6-8-9
Córdoba	6-8-9	Tolima	1-2-5-6-8-9
Cundinamarca	6-9	Valle del Cauca	1-5-6-8-9-10



Presence in  
**20**  
departments  
around Colombia



**8**

Programs that target  
water and biodiversity  
conservation

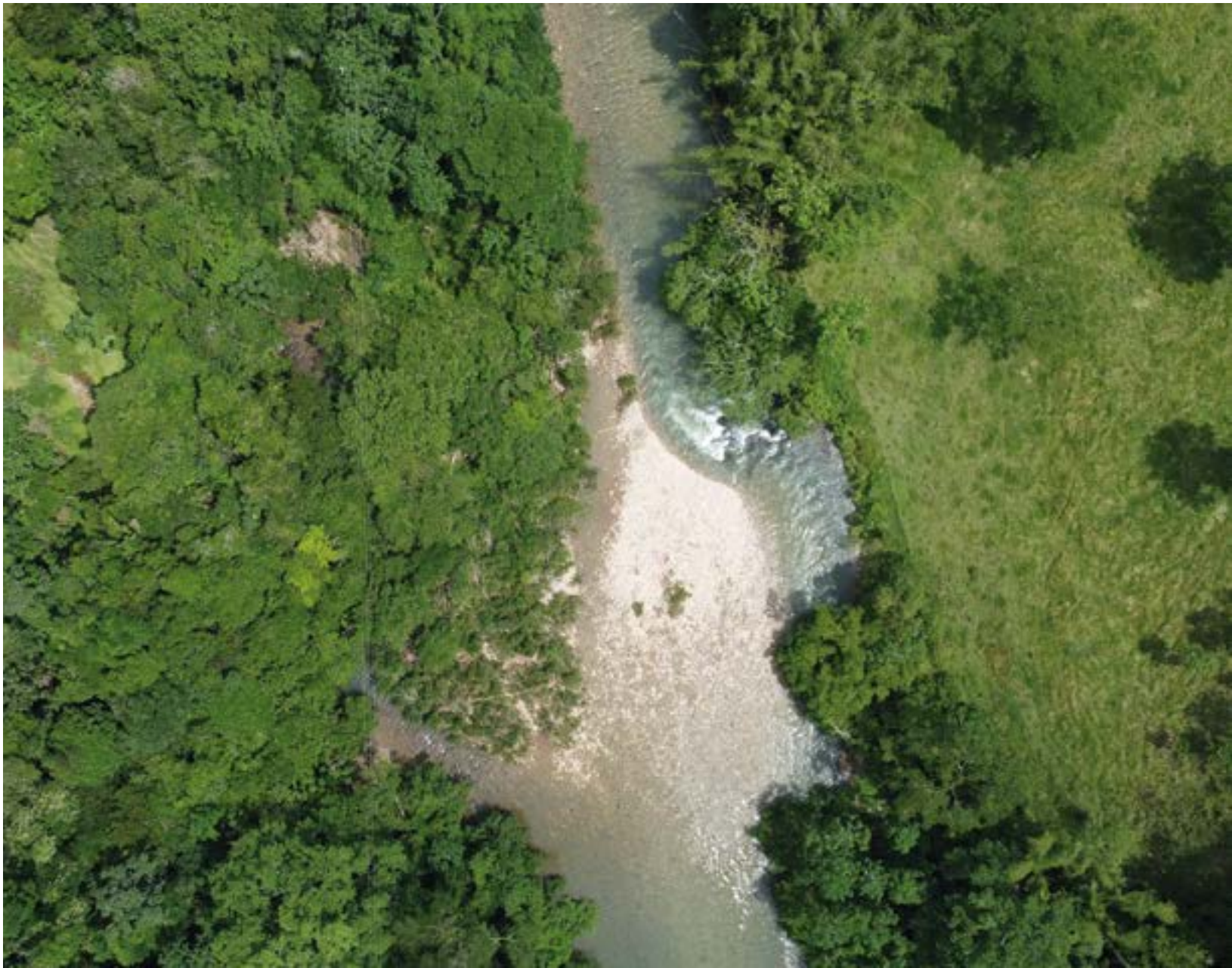
- 1. Sembrando Futuro
- 2. Saldaña, a Basin of Life
- 3. Huella Viva
- 4. Cartama Sostenible
- 5. Conservamos la Vida
- 6. Aquavida
- 7. Fondo para el cambio
- 8. Verde Vivo



**3**

Territorial transformation  
Programs

- 9. Regional Development Scholarships
- 10. Conecta Volunteer
- 11. Creamos Valor Social



Río Claro Basin. Antioquia

## Our work fronts

### Water and Biodiversity Conservation



We work to protect water from its source in the mountains to where it flows into the sea, using a systemic analysis methodology that considers biodiversity, climate change and social and economic impacts as its main variables.

### Territorial Transformation



We work with communities to drive their economic growth and sustainable development by mobilizing volunteers and generating employment and education opportunities for women and young people.



We reaffirm our role as transformation agents within the country:  
These are the milestones that marked our year



Ekomuro Inauguration. Santa Elena, Antioquia

## WATER AND BIODIVERSITY CONSERVATION

### Water and Biodiversity Conservation



3,209

new hectares under conservation, restoration and/or sustainable production plans

74,333

students

2,029

teachers

participated in our environmental education processes



1,021,966

native species planted

- › 102.190 trees native to the Andean Forest
- › 400.000 trees native to the Tropical Dry Forest
- › 119.776 trees native to the Rainforest
- › 400.000 trees native to mangrove forests

20

socio-environmental initiatives received support and resources



54

new conservation agreements

505

direct and indirect jobs created by restoration and conservation processes



44,600

persons with access to safe water

## TERRITORIAL TRANSFORMATION

51,210



people benefited from the 104 volunteer events that mobilized 2,827 volunteers and assistants

18

Social collectives in Medellin participated in training programs to strengthen their advocacy capacities



+347

women entrepreneurs from Antioquia, Atlantico & Valle del Cauca received assistance for strengthening their companies through the Emprender Mujer Program



151

young people receive financial and psychosocial support they require to study their professional careers and 199 receive support for studying technical and technological careers

3,800 youths

on a job training path thanks to Alianza Empresarial por el Empleo de Jóvenes y Mujeres



# Corporate Governance

The Board of Directors is our highest executive body. It is made up of the CEOs of each of Grupo Empresarial Argos’s businesses, who, with their experience, support the definition of the Foundation’s Strategy.

## Board of Directors



▼  
**1. JORGE MARIO VELÁSQUEZ J.**  
Chair of the Board of Directors of Fundación Grupo Argos and Grupo Argos CEO

▼  
**2. RICARDO SIERRA F.**  
Celsia CEO

▼  
**3. JUAN ESTEBAN CALLE R.**  
Cementos Argos CEO

▼  
**4. MAURICIO OSSA E.**  
Odinsa CEO

▼  
**5. RAFAEL OLIVELLA**  
Grupo Argos Chief Officer for Legal Affairs



We drive processes to strengthen community capacities, generate environmental awareness, and provide alternative solutions for access to safe drinking water to improve community standards of living.

04

# Water and Biodiversity



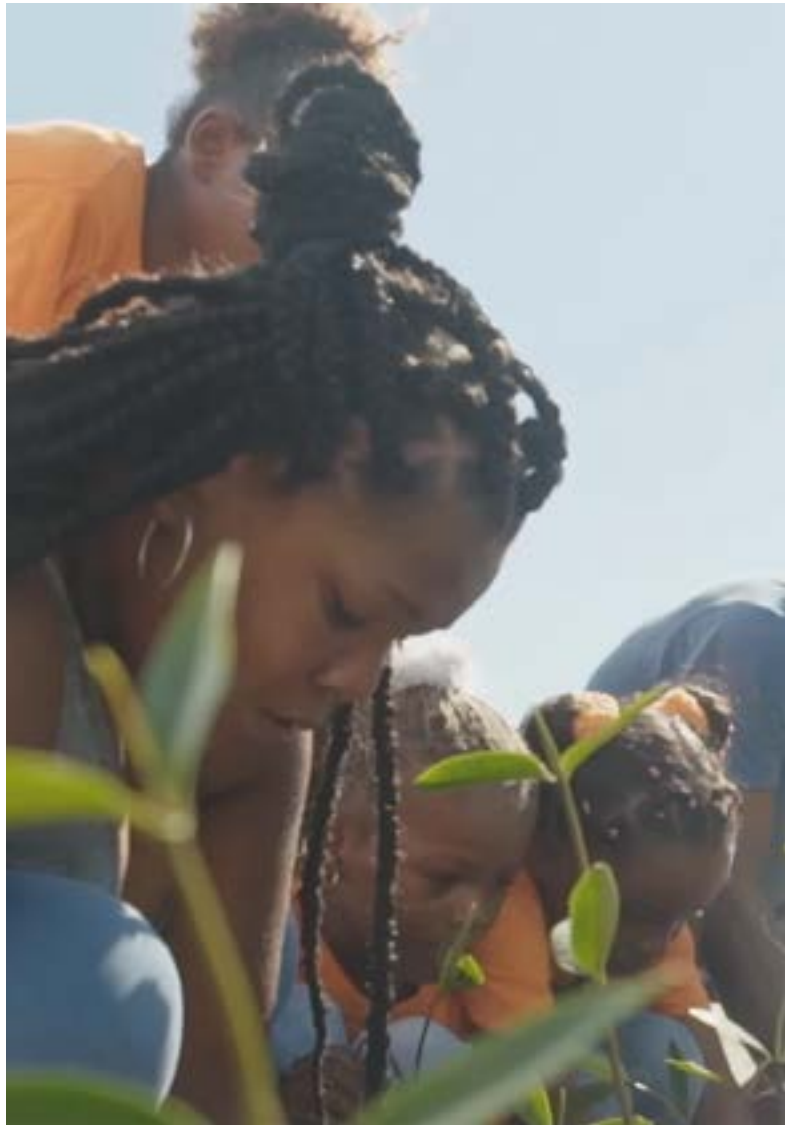
Mangrove ecosystem. Barú, Bolívar





# Sembrando Futuro

We restore, protect and conserve degraded areas in strategic ecosystems including mangrove, dry tropical forest, rainforest and Andean forest ecosystems.



Mangrove planting event with the community. Barú, Bolívar

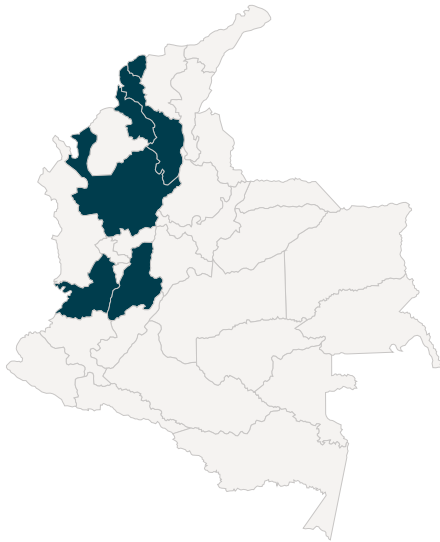
### Our target for 2030



**10 million**

native trees planted on around **20 thousand** hectares of degraded areas in strategic eco-systems that will help capture over **300 thousand** tons of CO<sub>2</sub>e and generate over **3,700** green rural jobs.

### Presence



➤ **Antioquia, Atlántico, Bolívar, Sucre, Tolima, Valle del Cauca**

### In 2023 we achieved



Over  
**542**  
hectares restored

**1,021,966**  
trees planted  
(native species)

**21**  
conservation  
agreements  
signed

**19** green businesses strengthened

**13**  
watersheds  
protected



**505**  
green jobs  
created

315 men 190 women



Mangrove planting. Barú, Bolívar

Learn more about this program

INVESTMENT

COP

**6**

billion

Cumulative impact to 2023	
4,873,313	native trees planted
2,559	hectares restored
1,630	direct and indirect green jobs created
225	conservation agreements signed
20	watersheds impacted

**Our allies**

Terraformation Inc., Allcot, Forestry Consulting Group, Cercarbono, COLCX, Icontec, Cardique, Invemar, Fundación Santo Domingo, Cuantico, Jerico Hass, Agropecuaria Santa Elena, Community Action Boards, Mujeres Luchadoras, Universidad CES, Universidad del Cauca, Comfama, Agroparque Biosuroeste, Ecohome, Tekia S.A.S, Fundación ReverdeC and Agenda del Mar.



# Carbon market projects

Under this partnership we will plant 2.3 million additional trees in the region, representing the capture of over 372 tons of CO<sub>2</sub> over the next 30 years.



USD **3.8** million

Southwest of Antioquia

In 2023, we concluded a partnership with the global climate technology company Terraformation\* to accelerate the ecological restoration of strategic ecosystems in the Southwest of Antioquia.



Over 20 species will be planted including

- › Carob trees
- › Samans
- › Guayacanes
- › Mahogany
- › Laurel
- › Cedar
- › Oak
- › Hobo
- › Conacaste
- › Carbonero

## Sembrando Futuro

was selected for the first group of projects supported by the accelerator in Latin America

**\*Terraformation implements carbon credit certification projects based on the restoration of native forests as a strategy to mitigate and combat global climate change.**



**+150** direct jobs and over 1,200 indirect jobs will be created over the next five years

For every **USD 10 generated**, the owners of the plots in the Southwest of Antioquia will receive USD 5.5



Tree planting event. Southwest of Antioquia



# Watershed, water and biodiversity protection

We contribute to water security in the territories through conservation activities of forest sections, restoration for ecological connectivity, sustainable production processes and the implementation of participatory science as a useful alternative for communities to learn about and take ownership of their territory.



Our work focuses on three strategic basins: **Río Claro, Río Cartama and Río Saldaña**

## Huella Viva - Río Claro Basin

We work together with the communities in the Río Claro Basin in Antioquia to formulate sustainable alternatives to improve their relationship with the ecosystem, with water, and with their surrounding environment.



Río Claro Basin. Antioquia

### Presence



➤ **Municipalities: Sonson, Puerto Triunfo and San Luis**




**COP 1.04 billion**

## In 2023 we achieved



**6**  
conservation  
agreements  
signed



**1,164** new hectares  
impacted with conservation  
restoration and sustainable  
production agreements.

**203 kilos of honey**  
produced by the inclusive businesses  
promoted by the program



**60** people trained in participatory monitoring  
processes, recording 445 mammals,  
among other species

Infrastructure improvements  
for two community  
nurseries



**19**  
persons  
trained in good ag-  
ricultural practices  
and regenerative  
animal husbandry  
together with  
Cornare



Participatory monitoring event. Río Claro, Antioquia



Learn more  
about this  
program



### Cumulative impact to 2023

- 16,538** trap camera records
- 11,169** trees planted on lots with conservation agreements
- 3,091** hectares under conservation agreements
- 304** people trained in participatory monitoring
- 45** conservation agreements
- 2** nurseries built

### Our allies

Cornare, Instituto de Investigación de Recursos Biológicos Alexander von Humboldt, Fundación Natura, Asociación de Casas Familiares Rurales, Fundación Franklinia and Portafolio Verde.





Río Saldaña. Tolima

### Río Saldaña, a basin of life

We support the protection and restoration of the Saldaña River basin, the largest in Tolima, which provides water to the department's most important population centers and productive sectors.

#### Presence



> **Municipalities:** Roncesvalles, Chaparral and Planadas



COP **447** million

### In 2023 we achieved

**22**  
conservation  
agreements  
signed

**16 SPECIES**  
of mammals and **109 species** of birds  
identified during monitoring campaigns

Monitoring and investigation of **Torrentes Duck**

**Adjustments to**  
  
**2**  
nurseries

Nomination of five properties as **Civilian Nature Reserves** and one more proposed under **Other Effective Conservation Measures** before the Ministry of the Environment and Sustainable Development.

**1,988** hectares impacted with conservation agreements

**10,000**  
native trees  
planted

**34**  
social leaders  
trained in sustainable  
agriculture skills (nurs-  
ery management, propa-  
gation and conservation  
of native seeds from  
endangered species)



Participatory monitoring during the yellow-eared parrot festival. Roncesvalles, Tolima

Learn more  
about this  
program

**Cumulative impact to 2023**

**8,976**

**hectares** under conservation agreements

**+100**

**people trained in** sustainable production systems

**76**

**conservation** agreements

**Our allies**  
Parques Nacionales Naturales de Colombia, Cortolima, Wildlife Conservation Society, Concretos Argos, ReverdeC, Fundación Franklinia, Presidential Cooperation Agency-APC.



# Alianza Cartama Sostenible



Río Cartama Basin. Antioquia

We contribute to water security, adaptation to climate change and sustainable development in this region of Antioquia through conservation and restoration actions, strengthening research capacities, education, and the production of plant material.

## Presence



➤ Támesis, Valparaíso and La Pintada



COP **420** million

## In 2023 we achieved



hectares impacted by conservation agreements

We designed a bioeconomy strategy through **13 workshops with communities**, prioritizing four key issues: agriculture, tourism, animal husbandry, and nurseries/restoration



## In a participatory community monitoring

exercise, we identified iconic species in the territory: beetles, crested eagle, yellow-eared parrot, magnolias, cedars, mahogany, comino, among others.



Emerald toucanet. Antioquia



## Cumulative impact to 2023

**456** hectares under conservation agreements  
**19** conservation agreements

## Our allies

Proantioquia, Comfama, Fundación Julio C. Hernández, Instituto de Investigación de Recursos Biológicos Alexander von Humboldt, Government of Antioquia, Agroparque Biosuroeste and Corantioquia.



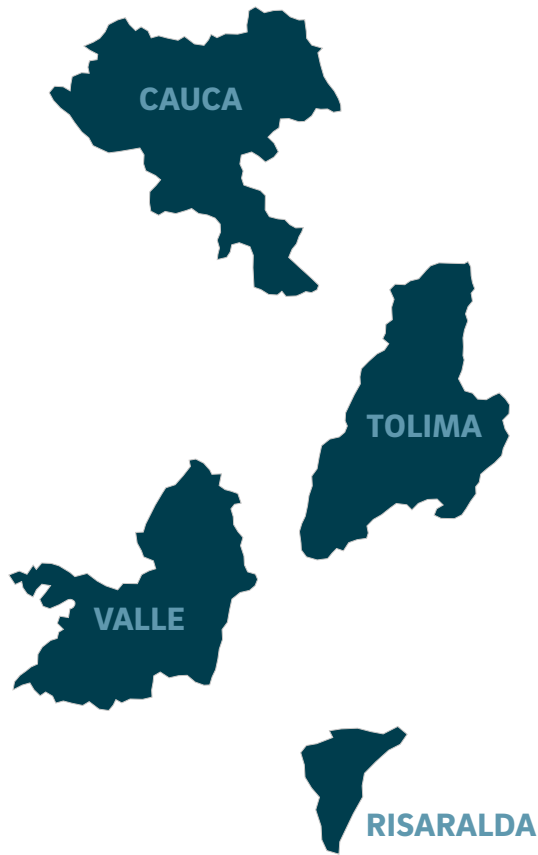
# Conservamos la Vida

We implement community environmental education to protect the habitat of the Andean bear, considered a guardian of water and an umbrella species due its ability to ensure the availability of this resource with its presence in the high mountains. We also lead the implementation of conservation and ecological restoration actions in wooded areas.



Plot with a conservation agreement. El Águila, Valle del Cauca

### Presence



Valle del Cauca, Risaralda, Cauca and Tolima



### In 2023 we achieved

Renovation of  
**11 conservation**  
and 4 new agreements signed  
that contribute to the conser-  
vation of **95 hectares**

**Construction** of a community nursery  
with a production capacity  
of **13,000 coffee seedling** a year

Occupation by the species increased **75%**  
in the program's target areas

**11,494** kilos of Andean bear coffee produced by the Coffee Growers' Association



Andean bear Valle del Cauca

Learn more  
about this  
program

Cumulative impact to 2023	
25,942	kilos of coffee sold to production partners and exporters
7,573	hectares impacted with conservation, restoration and productive reconversion actions
77	conservation agreements focused on the restoration and productive reconversion of pasture land
15	conservation agreements associated with restoration and production bioeconomics of Andean bear coffee

**Our allies**  
Wildlife Conservation Society (WCS),  
Parques Nacionales Naturales, Corporación  
Autónoma Regional del Valle del Cauca,  
Smurfit Kappa, Biocomercio and  
Fundación Nutresa.



# Aquavida

We provide alternative solutions to reduce a lack of clean and safe drinking water in rural areas of the country where close to 60% of inhabitants do not have access to this resource. Our approach allows us to identify water, sanitation, and hygiene needs in the territories and the status of families, educational institutions, and their water quality.

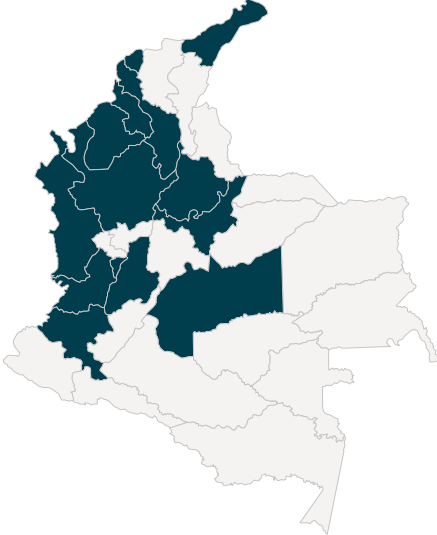


Water tree. Buenaventura, Valle del Cauca



Water filter delivery. Barú, Bolívar

### Presence



- Antioquia, Atlántico, Bolívar, Boyacá, Cauca, Córdoba, Cundinamarca, Chocó, La Guajira, Meta, Risaralda, Santander, Sucre, Tolima y Valle del Cauca



INVESTMENT

COP

1.9

billion

## In 2023 we achieved



85  
water  
quality  
monitoring  
activities  
performed

220 centers

of education with access to clean water. We strengthened our portfolio with safe water solutions

2 Ekomuros

(a system that collects rainwater and cleans it, using a system of internal filters)

2  
water

trees (structures that provide safe access to this resource in large quantities storing 1,000 liters/hour) delivered to educational centers

262 follow-up visits to benefited families and educational centers

1 Tower of Life

System that allows treating up to 1,000 liters of water

8,326 families received

Water purification filters

12 water boats: a system that provides this resource through nanofiltration; it has 2 storage tanks , 1 for 25 liters of untreated water and another for 25 liters of treated water, for a total of 50 liters. Delivered to 12 educational centers in 5 departments.



44,600  
people benefited with safe water solutions



Learn more about this program



Cumulative impact to 2023

79.260	people impacted
15,676	families and educational centers benefited with home water filters
753	follow-up visits to beneficiary families
110	water quality monitoring performed
24	educational centers with collective systems

Our allies

EKOFIL, Fundación Siemens, Fundación Agua por la Vida, Ekogroup, Iwanna Green, UES Valle, CAWST, Universidad de Antioquia and Universidad EAFIT.



# Fondo para el Cambio

We accompany and strengthen the work done by grassroots leaders and environmental startups, with training on topics of interest. We also fund proposal that offer alternative solutions to socio-environmental issues in their regions.



Local startup fair. Antioquia

## Presence



> Antioquia and Bolívar

 **COP 517** million

## In 2023 we achieved



Over  
**2,400**  
direct and indirect beneficia-  
ries in social organizations in  
Antioquia

We assisted and delivered  
resources for formulating  
and funding  
**20 socio-  
environmental  
initiatives**

Through our assistance, we have been able to improve the economy of **370** farming families

Training event. Rio Claro, Antioquia





Learn more  
about this  
program



## Our allies

Government of Antioquia, Puerto Triunfo Municip-  
pal Mayor's Office, Asociación de Casas Familiares  
Rurales, Sena, Fedecacao, Sonsón Municipal May-  
or's Office, Fundación Bancolombia and Fundación  
Santo Domingo.



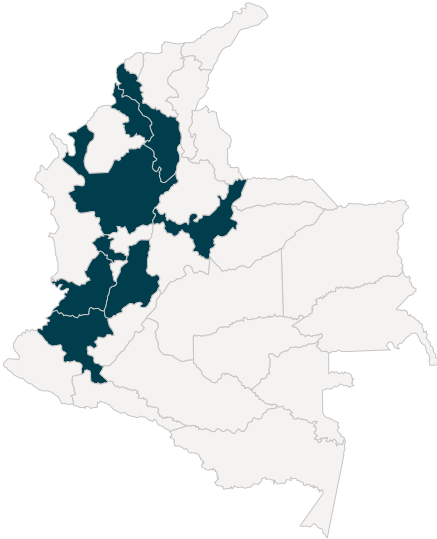
# Verde Vivo

We lead environmental education processes to raise awareness around issues like water resource protection, good environmental practices and health.



Community training event. Barú, Bolívar

## Presence



Antioquia, Bolívar, Sucre, Córdoba,

Meta, Valle del Cauca, Cauca, Boyacá,

Risaralda and Tolima



COP **932** million

## In 2023 we achieved



# +74 thousand

students and 2,209 teachers from 239 educational centers in 10 departments

We expanded our program's scope by integrating **36 new centers of education** to the 298 centers that were already a part of the program.



Student training event. Turbo, Antioquia

Learn more about this program



## Cumulative impact to 2023

- 90,566 students
- 3573 teachers
- 334 centers of education
- 84 municipalities
- 13 departments impacted

## Our allies

Government of Antioquia, Portafolio Verde, Corporación Manantial, Instituto para el Desarrollo de Antioquia – IDEA and Serena de Mar.



# Cauca River Forest Research and Conservation Center (CIRCA)

In 2023 we inaugurated CIRCA, a living laboratory that aims to contribute to the restoration, protection, and conservation of the Tropical Dry Forest, considered one of the most endangered ecosystems in the country, and other native ecosystems in the middle basin of the Cauca River.



CIRCA inauguration event. La Pintada, Antioquia

This is the first research center of its kind in Antioquia and the second in Colombia. To comprehensively address the protection of these ecosystems, the CIRCA is based on three fundamental pillars:

- Production of plant material from up to 500,000 seedlings of native species per year
- Promoting the integration of knowledge and sharing experiences in the process of restoration and conservation of the region's ecosystems.
- Research and education along five lines: plant production, nursery water quality, meteorology and biodiversity



In 2023 we achieved

**1,700**  
people

have visited our facilities

Production and sale of the first **15,600** seedlings of **17** native forest species



First basic botany and plant taxonomy for native species course offered by professor Álvaro Cogollo, one of the country's most important botanists

CIRCA Sensitization and presentation to 29 basic education institutions in nine municipalities of Cartama Province, university students from the CESDE educational institution and the Regional University, Business, Government and Society Committee (CUEES, in Spanish)



Installation of a Meteorological Station and solar panels for recording climate variables and developing research



CIRCA native species module. La Pintada, Antioquia



We bring wills together to implement programs to create opportunities and education as tools to positively transform territories. We benefit the collective interest and contribute to solving the issues we share as a society.

# 05

## Territorial Transformation



Meeting of scholarship recipients. Boyacá





# Territorial Development Scholarships

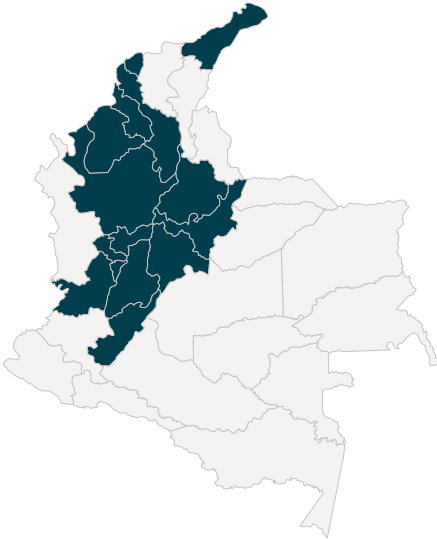
We provide higher education opportunities and employment connections for young people in the areas of influence of Grupo Empresarial Argos's businesses.



Scholarship delivery. Rionegro, Antioquia

This program strengthens the leadership skills of the scholarship recipients and their sense of belonging within their territories, and includes psychosocial assistance, human and social learning, and professional guidance.

### Presence



- Antioquia
- Atlántico
- Cundinamarca
- Bolívar
- Boyacá
- Caldas
- Córdoba
- Sucre
- Quindío
- Risaralda
- Tolima
- Valle
- Santander
- Guajira
- Huila



COP **2.75** billion

### In 2023 we achieved

**151 active scholarship recipients**

who receive financial support for tuition and upkeep



Opportunities created for women:

**55%**

of the program's young beneficiaries are women

**128**

young people completed their higher education

We concluded alliances to expand the program's impact to **199 young people** in final grades in Barú, Bolívar. We provide software development training opportunities in partnership with Protalento, and **200 more young people** received scholarships to train in technical careers in Apartadó



Alumni meeting. Medellín, Antioquia

Learn more about this program

### Cumulative impact to 2023

The Regional Development Scholarships program has

- 150 graduates**
- 84% of graduates are employed**
- 69% are working**
- 14% are studying**

The historical retention rate is **94%**

### Our allies

Comfama, Fundación Fomento a la Educación, Fundación ANDI, USAID, ACDI-VOCA, Fundamilenio, Fundación BIOS, Fundación Bancolombia, Fundación Santo Domingo, ADOMI, Empresarios por la Educación, CESDE, Universidad de Medellín, Fundación Hernán Echavarría, Fundación Puerto Bahía, Universidad La Sallista, Universidad Autónoma de Occidente and Universidad Tecnológica de Bolívar.



# Conecta Volunteer Program

We connect the human talent of the Grupo Empresarial Argos with communities and territories in Colombia and Central America to contribute to the positive transformation of their target environments. We have three lines of work: community infrastructure, environmental and and biodiversity protection, and knowledge transfer.



Volunteer event. Girardota, Antioquia

## Presence



Colombia, Haiti, Honduras, Panama & Dominican Republic

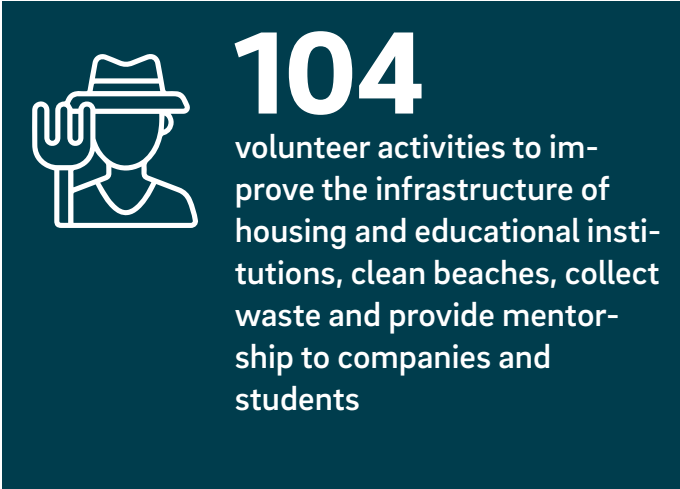


## In 2023 we achieved



In partnership with Fundación ANDI, we held a volunteer event to drive transformation processes in Tolu, Sucre, which benefited

**+6,400 people**



Housing construction . Santa Bárbara, Antioquia

**Cumulative impact to 2023**

**59,644 hours invested by volunteers.**

**Our allies**

Todos Unidos - Voluntariado empresarial, Fundación Andi, COMFAMA, ANDI , Agenda del Mar and Parque Explora.

Learn more about this program



# Infrastructure

## Providencia and Santa Catalina Local Hospital

As part of contribution to positive territorial transformation, we delivered the new Local Hospital of Providencia and Santa Catalina to the community of the archipelago in 2023. This hospital benefits over 4,000 inhabitants of the Colombian Caribbean island region.



With this initiative, we continue to promote the recovery of the community's infrastructure after Hurricane Iota in November 2020 and improvements in the living standards of the region's inhabitants. The new local Hospital is equipped with areas for outpatient consultation, surgery, diagnostic support, therapeutic complementation, clinical laboratory and low-complexity emergency services, among others. Its structural design can withstand 220 km/h winds.



**COP 12 billion**  
Total investment by allies

**COP 4.7 billion**  
Investment by Fundación Grupo Argos

## Center of Excellence for Early Childhood

In line with our commitment to create opportunities through education, we participated in the construction in Pasacaballos, an outlying area of Cartagena, Bolivar, of a new Center of Excellence for Early Childhood, the first of its kind in the region, to improve comprehensive care for this population.



**COP 1.5 billion**

This Center, the first of its kind in Latin America, provides in-person services to 200 children between the ages of two and five and their families and indirectly benefits 717 children from the outlying area of Pasacaballos and over 3,000 ecosystem actors for early childhood care in Cartagena and Bolívar.



We bring together wills  
to work together  
on the challenges we face  
as a country and a society.

# 06

## We Create Social Value

Volunteer event. Medellín, Antioquia





We deepen and highlight the company’s social role to build opportunities and contribute to the country’s development. We recognize that we are a single community and work, with empathy and solidarity, to build bridges, culture and sustainable opportunities over time with which we **#CreateSocialValue**

Description of the problems addressed by the program

**Close gaps** between the private sector and different stakeholders

**Identify flaws** in the market and contribute to closing those gaps from the private sector

**Social projects** must have impactful results, leverage themselves and be sustainable

Program components



Alianza Empresarial por el Empleo

was created with the purpose of closing the unemployment gap amongst young people and women together with Comfama, Proantioquia and Grupo Argos.

The initial target was to employ **2,000** people and train **4,000**

After two years of operation, the alliance has achieved the following:

- 6,192 people employed
- 1,367 people trained
- 10,974 people in mentorship
- 23 resources and 280 vacancies
- COP 11.7 billion in resources executed



Volunteer activities that bring together Grupo Argos and that inspired over 2,800 volunteers from our corporate group and their companions in 2003, is a key space for us all to contribute to sustainability.

Bridges

With this program, and with the help of Grupo Empresarial Argos volunteers, we helped strengthen 18 social and cultural groups with 103 members from the territories of La Loma, in San Cristóbal and Moravia.

- 2,080 hours dedicated to assistance processes
- 8 crosscutting training sessions with 190 participants
- 31 new commercial connections worth over COP 98 million
- Over 7,900 people benefited

Fútbol con Corazón (Soccer from the heart)

We trained five teachers in the La Loma territory of San Cristóbal in the program’s methodology to promote technical and cognitive skills and drive academic and family development. In 2023, we started training for 160 children







Emprender Mujer is an initiative of Grupo Argos with entities and companies como Proantioquia, Impact Hub, Bancolombia, Transmetano, Promigas, Comfama and the Siemens Foundation to reduce unemployment among women in the Aburra Valley.

Emprender Mujer

We strengthened 347 women-led enterprises in Antioquia, Valle del Cauca and Atlántico. We also held 21 training bootcamps, 88 training workshops and 18 networking events. This resulted in 113% in increased sales by urban startups and 36.04% in rural enterprises. It also created 113 new jobs, 118 new alliances and 97 new products.

Referente-mente

Through Grupo Empresarial Argos volunteers, we have trained 210 children on life purpose and life projects. These activities included five life purpose workshops, four workshops in different areas of knowledge and one field visit.



The Referente-mente program aims to stimulate, motivate and encourage a search for purpose (professional, academic and life) amongst children and teens.

Works for Taxes

To contribute to the development of the regions most affected by the conflict in Colombia, in 2023 we became involved in a roadway project with a value of COP 47 billion in Dabeiba in Antioquia, which will be invested in a secondary road in the municipality.



Works for Taxes is an innovative initiative that accounts for the commitment of corporations to the country's development. As Grupo Argos, we have achieved benefits for close to 300,000 Colombians using this approach. Dabeiba, Antioquia



Hogares Saludables

We contributed to the improvement of 2,236 homes with 5,127 interventions (1,975 floors, 1,454 bathrooms and 1,698 kitchens intervened). 1,388 people were trained in directed self-construction, 911 of which are women. Seven departments were covered.

With the Hogares Saludables initiative we improve homes and the lives of many families.



We have an investment portfolio to strengthen forestry plantations and livestock.

Both projects are developing sustainability strategies so they can contribute to:

- › Climate change mitigation
- › Key area conservation
- › Ecosystem restoration
- › Sustainable production

07

# Other Investments



Native tree planting activity. Támesis, Antioquia



# Tekia

## Sembrando Futuro

We lead the on-the-ground implementation of the Sembrando Futuro program for the recovery, protection, and conservation of degraded areas in strategic ecosystems.



129  
direct  
jobs

376  
indirect  
jobs

Alliance with Cerrejón for implementing a project to plant

18 thousand **MANGROVE** seedlings in La Guajira

We provided our operational capacities to realize the alliance with **Terraformation**. This will allow us to intervene

1,150 hectares of forest in the Southwest of Antioquia

Program implementation benefitted

18 green businesses that participated in the production of plant material and contributed labor, which created

505 direct and indirect jobs

We support Celsia’s ReverdeC program to restore watersheds in the departments of Atlantico, Antioquia and Tolima and aims to plant 709,279 trees on 340 hectares



129  
direct  
jobs

376  
indirect  
jobs

16 conservation agreements signed

# Rio Grande Animal Husbandry

- › In 2023, we carried out a feasibility study to begin commercializing carbon credits that result from our strategic pasture management activities, together with the high genetic performance of our cattle
- › We support small breeders with artificial insemination training and provide semen from our best bulls to make their production system more efficient
- › We have developed innovative cattle commercialization channels, performing virtual auctions that allow us to be present in over 15 departments around the country
- › We continue to improve and expand regenerative livestock systems, plant native trees on farms and increase wildlife corridors





**Dedication and participation from more than 50 partners has been fundamental to the success of our initiatives**



Dear allies, at Fundación Grupo Argos we want to **thank each of you most sincerely** for your generous support during 2023.

Thanks to your commitment and contributions, we have made significant progress in our programs that focus on biodiversity, water resource conservation, and territorial development.

Dedication and participation from more than 50 partners have been fundamental to the success of our initiatives. Over COP 16 billion in contributions in cash and kind have allowed us to develop significant projects that positively impact communities in 20 departments around the country. We are committed to continue collaborating with you and strengthening these alliances in the future, so that together we can continue to build a more sustainable country.



Fundación Grupo Argos  
**2023 Report**



**REPORT**



**GRUPO ARGOS**  
Fundación